



The Travel Green Europe marketing package

Bringing destinations closer to the consumers



50 million travellers in Europe want to travel green!



Congratulations! You made your destination green
Now share it: tell your story, make it viewable & bookable



**Get the Travel Green Marketing Package
for online and offline promotion and benefit from:**

- ✓ Showcase your destination to inspire people and make them aware of sustainable tourism
- ✓ Higher visibility guaranteed thanks to interlinked partner websites
- ✓ Tourism unique businesses' offers are made visible to a larger public via targeted communication strategies
- ✓ Travel agents become aware of your destination
- ✓ Bookable green offers



The Partners of Travel Green Europe

Desti  Net

 **GreenHopping**
www.greenhopping.eu

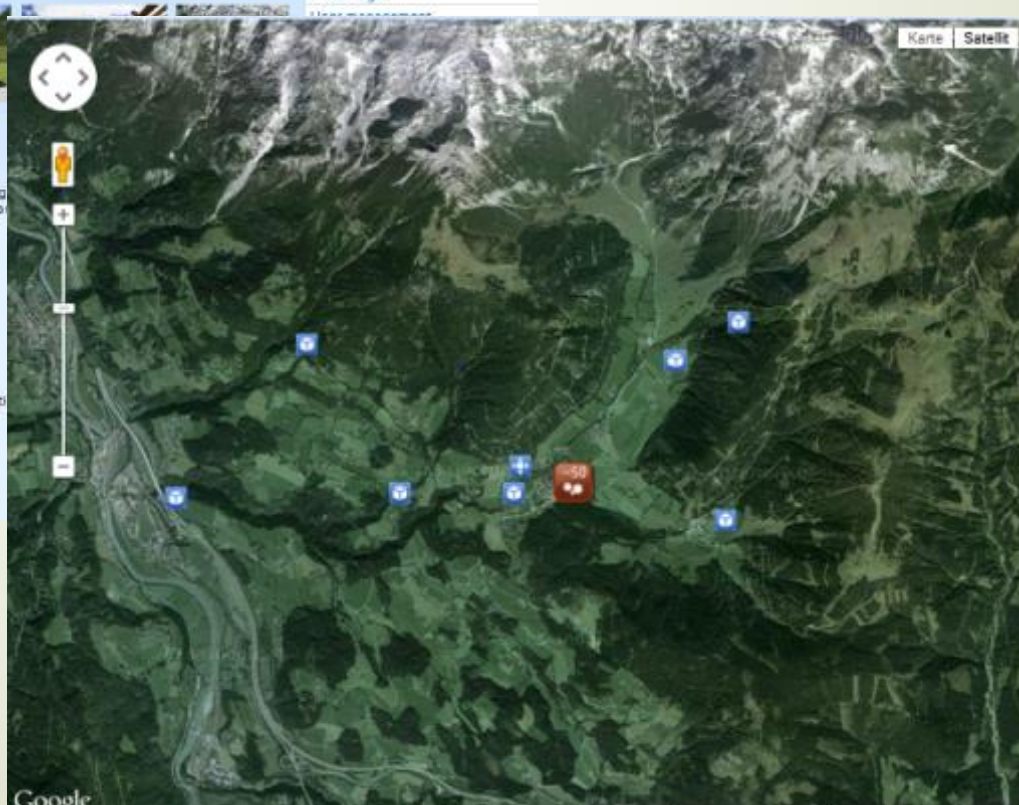
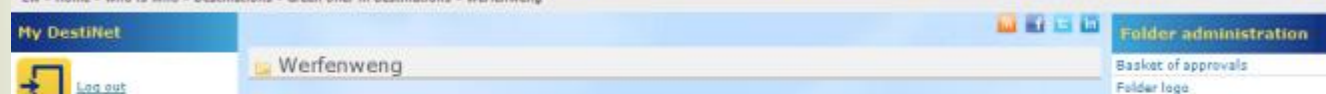


Travel  motion

bookdifferent



- “Green Destinations” profile pages: commitment, recognition and innovation for sustainable development
- Green Offer Mapping on the global DestiNet Market Place
- Quality controlled information base for TGE marketing partners



- Tailor-made sustainable marketing solutions for destinations
- Modular system to best highlight destinations uniqueness
- Responsible businesses profile pages
- Story-telling

GreenHopping

Sustainable travel inspiration for Europe

GreenHopping BETA

Europe

Visit a country...

Login

Explore Europe and find destinations, places to stay and things to do that make a difference.



Werfenweng, Austria

Some Alpine destinations differ from what we experience in traditional ones. Let's have a closer look at an Alpine Pearl destination, Werfenweng.



Klaudia (unsubscribed)

Select layers

- Comfortable overnights
- Culinary delights
- Unique guided tours
- Unforgettable activities
- Quality shops
- Green destinations

About GreenHopping Sustainable tourism? Contact us Supported by

Google+ Twitter Facebook

Tailor-made destination page on GreenHopping



[Welcome to Werfenweng](#) [Things to do](#) [Green rooms to stay](#) [Werfenweng in pictures](#)

An Alpine Pearl destination differs from what we experience in traditional ones because it gives you a gift in return for your green-ness. Experience "gentle" mobility - arrive by bus, train or leave your car keys at the tourism office – in a Pearl and it will become fun to be environmentally-friendly. You'll be convinced and surprised at the same time by the opportunity of experiencing carbon-neutral holidays.





[g+](#) [g](#) [Twitter](#) [0](#) [Tweet](#)

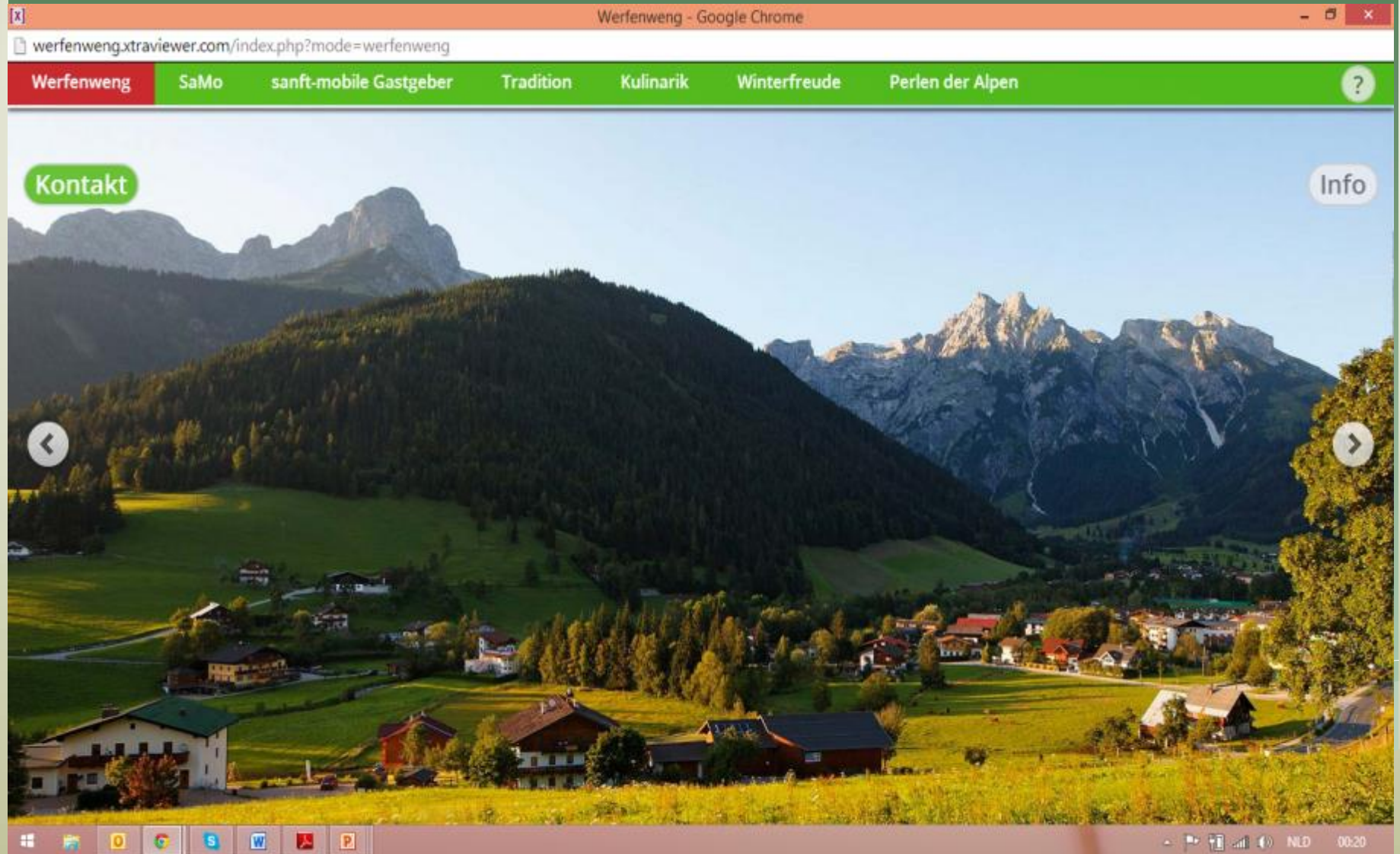
About Werfenweng

-  50% protected nature area in the destination
-  Local and typical architecture with modern influence
-  100 households with photo-voltaic panels
-  2 bicycle rental pick-up points
-  Car free village centre



- * **Green DestinationViewer** (25 pictures)
- * **Newsletter** (17.000 travel agents)
- * **AgentKwizzer** incl. description / highlights on destination, Kwizz (5 Questions / Answers), Weblinks, 10 coupons (raffle)
- * **Co-operation with pepXpress / EXPI Bonusclub** (35.000 travel agents)

Green Destination Viewer Travelmotioin



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- Hotel booking widget: search and book engine for (eco-labeled) hotels and support your local charity
- Customised destination page with GSTR rating*
- Story telling via blog about sustainable travel, culture, social subjects
- Mapping, sharing of profile pages and content through social networks optimised for SEO

The GSTR is used by various booking websites, e.g. BookDifferent.com



Yes, you can make the world a bit better by booking a hotel!

Search hotels

Destination

Bonaire, Bonaire St Eustatius and Saba

Check-in date



Check-out date



Search!

Bonaire is a small island located in the southern Caribbean known for its pioneering role in the preservation of nature, in particular the preservation of the marine environment, and for its excellent scuba diving, snorkeling, and windsurfing, among other things. Kayak in the mangroves, the gentle bay or venture out into the open ocean for a real challenge. Enjoy the nature of the land cycling or mountain biking.



Hotels with Eco-label in Bonaire



average
€ 79
per night

Hotel Roomer, Kralendijk, Bonaire
Offering an outdoor pool, tropical gardens and a restaurant, Hotel Roomer is located just a 2-minute drive from The Leek Diving Spot...
Very Good Choice. 314 Reviews **8.9**

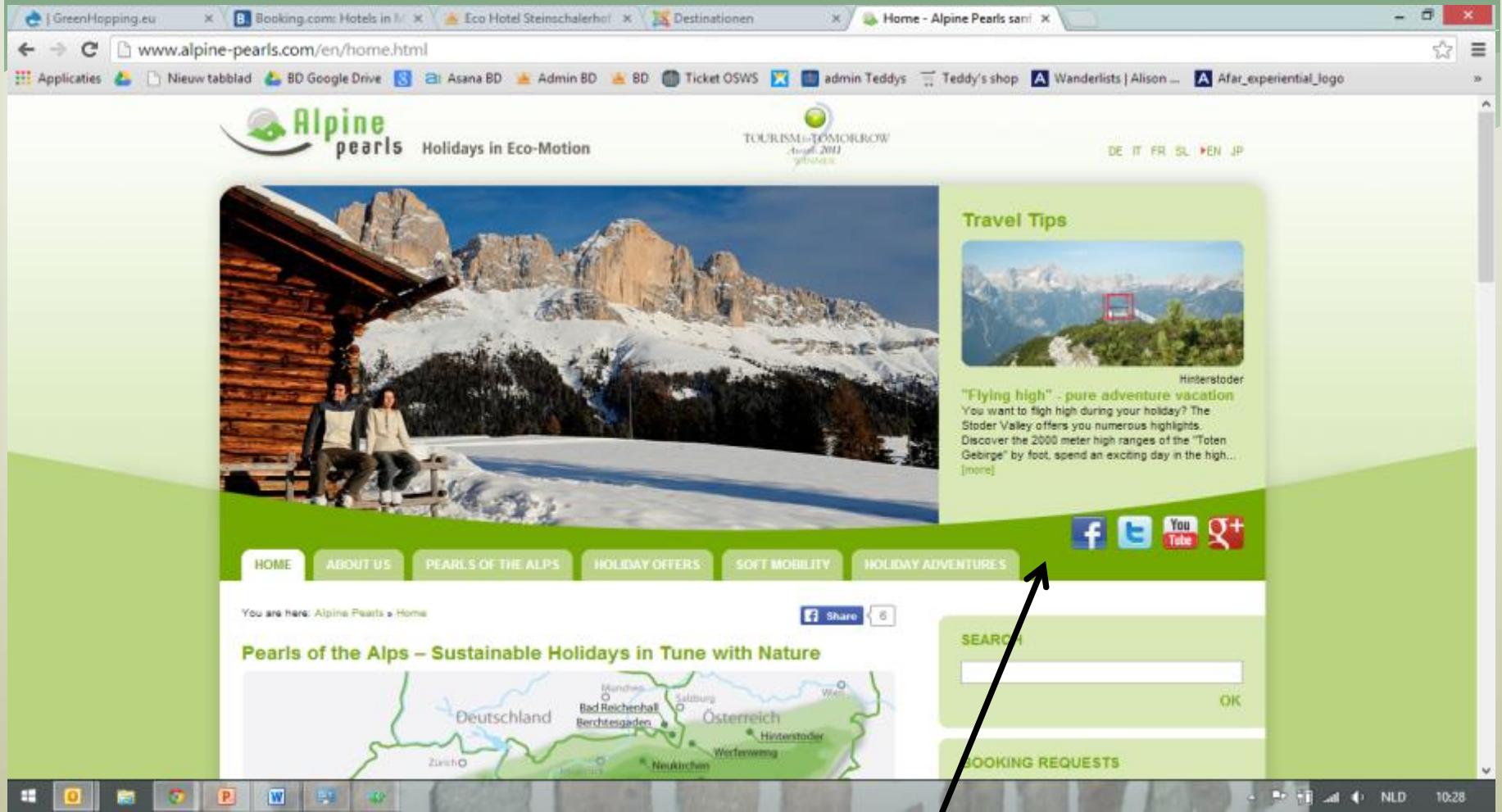
39%

How green, clean and responsible is Bonaire?

9.6 marine life	6.0 clean sea
6.1 nature	0 beach awards
5.6 landscape	5.9 culture
8.9 coast	9.0 social
5.6 environment	3.3 hotels

[More on sustainability rating of Bonaire](#)

Booking Widget Bookdifferent



Make your (green) acco's bookable and support your local charity

Booking Widget Bookdifferent


Hotels and Green Hotels worldwide - BookDifferent - Google Chrome

betterplaces.bookdifferent.com/en/

Applications Asana BD Admin BD BD Ticket OSWS admin Teddys TGE Marketing Pack... native.pdf Innovatiekrediet | RVO - Sprout, inspireert o...

bookdifferent for Betterplaces

BLOG CORPORATE ABOUT EUR



**Choose from 425,962 hotels among
which 4,795 are sustainable**

Search hotels

Destination

Check-in date

Check-out date

Search!



The Partners of
TRAVEL GREEN EUROPE
Marketing package
sponsor the VISTAS 2014

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