

Improve your sustainability skills for work in the field of international travel & tourism, regional development or conservation!



On-line Life Long Learning for Continuing Professional Development – Give yourself an ICT upgrade!



## Competence in Sustainable & Responsible Travel & Tourism Certification -

An ICT skills course in sustainability certification for students who wish to make a career in sustainable tourism development, or for the continuing professional development of those who need to better understand sustainability and innovation in the world's biggest industry

Anyone for ICT for 2030?!

Signed up already, smartypants

### Student Information



Accredited On-line Learning when YOU want to learn, working with high-level experts in the market-place



This information provides an overview and guidance for those wishing to learn more about the online training course '**Competence in Sustainable & Responsible Travel & Tourism Certification**' with a view to enrolment on the pilot course, or starting in Sept 2017.

The ability to professionally understand how to assess the sustainability of travel and tourism businesses and destinations requires a skill set that will allow students to understand the extent of the subject matter, its history and its scope, whilst also providing them with the knowledge and tools to analyse specific business and destination examples. The Competence in Sustainable & Responsible Travel & Tourism Certification Course will give you that skill set.

Education In partnership with the Global Sustainable Tourism Council



# Competence in Sustainable & Responsible Travel & Tourism Certification – Skills Level Course Options

The full CSRTTC On-line Training Programme Options allow you to choose how to tailor your time to what skill level you want to achieve.

Time	Skill Level	Credits*
25 hrs	Level I Accreditation – Key Knowledge Base Skills & Competence Test	1
50 hrs	Level II Accreditation - level I + Detailed SME Case Study leading to Auditor training certification	2
75 hrs	Level III Accreditation - level I + Detailed Destination Case Study leading to Auditor training certification	3

## Course Content – LEARN THE LATEST

The course provides analytical skills and tools to understand, manage or develop tourism sector sustainable consumption and production, based on the application and development of the GSTC's sustainable tourism criteria for industry and destinations. You will gain a clear understanding of the GSTC's program for recognised, approved and accredited status for sustainable tourism certification programs linked to the realisation of the UN 2030 Sustainable Development Goals across the tourism supply chain, from a global to local perspective.

## Course Trainers – WORK WITH THE BEST

The lead trainers have been involved in the development of the GSTC's work from its inception, and are recognised international high-level experts in the field of global sustainable & responsible tourism development, running the world's largest market-place and knowledge base on tourism sector sustainable consumption and production, and working within a knowledge alliance of European universities dedicated to sustainable tourism development training and education.

## On-line Delivery – FREEDOM TO STUDY WHEN YOU WANT

The course delivery will give you a next generation learning experience in which you control the hours you work, whilst linking into an ICT system that gives you a range of professional tools to process the course material, tools which in your professional career you can use in the market place to improve the success of your work, e.g a green travel mapping tool, a certification quick-finder for businesses, a best practice browser for evidence-based decision taking.

The course material is linked to the overall **Tourism 2030 Portal** to provide participants with a unique online training environment and learning experience, leaving you with a tool kit to take home to whatever business, destination or idea you wish to develop in a sustainable and responsible manner.



## FOR FURTHER INFORMATION

<http://destinet.eu/who-who/civil-society-ngos/triangle/> or see

<http://destinet.eu/resources/global-sustainable-tourism-criteria-line-course/>.