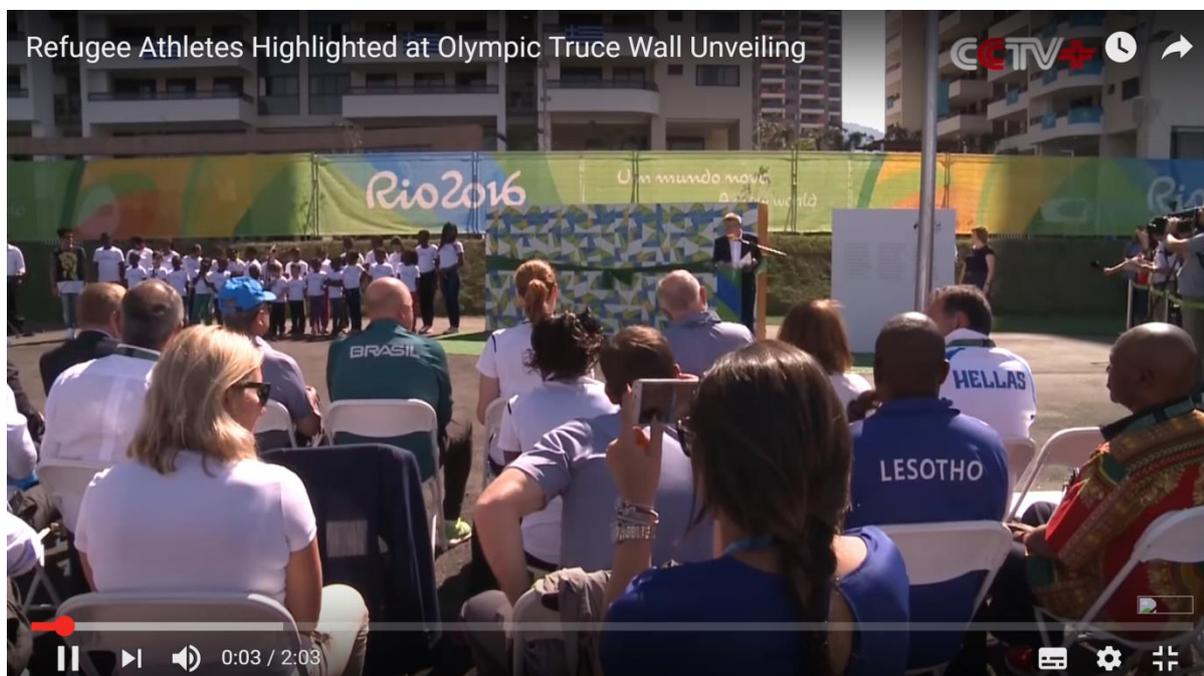




Whatever Happened to the Rio 2016 Olympic Truce?

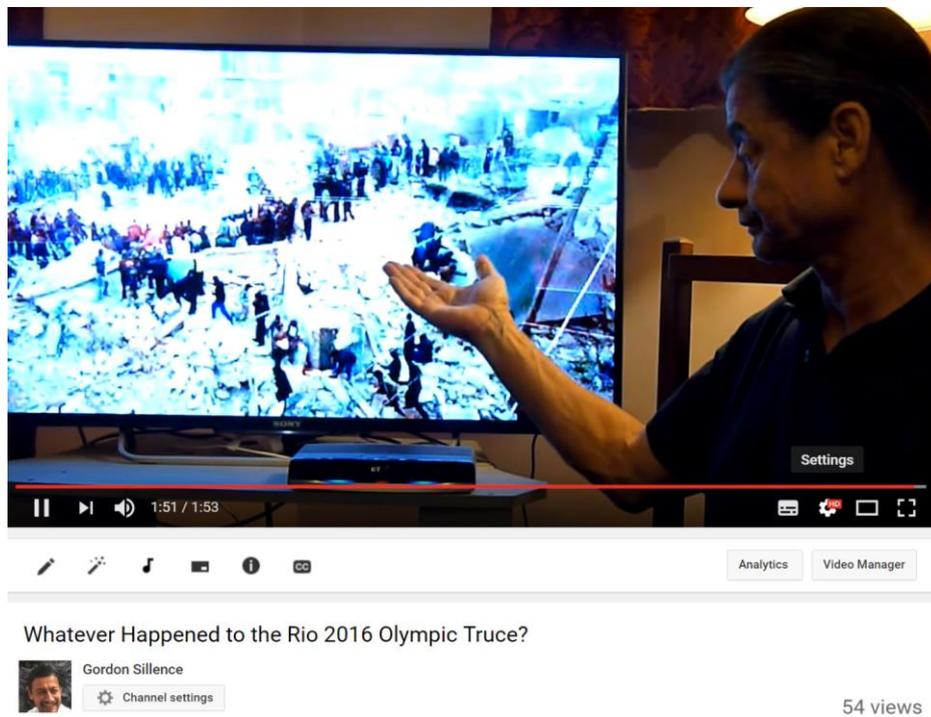
Rio 2016 Olympic Truce Peace Campaign

Final Report



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Rio 2016 Olympic Truce Peace Campaign Final Report



‘Individual effort in synergy with others to put peace on earth first for all in this life time, focused on one event- the Olympic Truce.’

Thanks to all the Olympic Truce Peace Ambassadors and supporters who helped shape the Rio 2016 Olympic Truce Peace Campaign, in particular Lord Michael Bates, the patron of the London 2012 network, Steve de Voss (Global Sports Partners), Mathieu Hoerigs (EU Commission), Darryl Macer (Eubios Institute), Louis Amore (IIPT), Marico Favilla (UN-WTO tourism), Cordula Wohlmutter (UN-WTO tourism), Manal Kelig (EgyptGreatWonders), Helena Rey (UNEP), Federico Vignati (Peru), Diego Nunez, Herbert Hamele (Ecotrans Europe), Franz and Amanda Rolnick (Living Golf) (South Africa), Stella Rose (Janela Aberta 21- Portugal), *Espiche Golf, Peace through Commerce* Staff and other supporters, plus Victor Mutanga (Zimbabwe), Natasha Shokri (Iran), Natasaha da Silva (Sri Lanka), Johnny Muteba (South Africa), Rocky Peter (America), John Olawadero (Nigeria), Dolapo Fakuwade (Nigeria), Eyong Ayuk Ako-Ebot (Cameroon), Rosina Dolly (Ghana), Natalia Naranjo (Columbia), Jaroslav Guzanič (Slovakia) and the other London 2012 Olympic Truce ambassadors.



Gordon Sillence: [Olympic Truce Peace Ambassadors Network Coordinator](#) December 2016

Author of ‘Mainstreaming Sustainability at Large-Scale Tourism Events – the Case of the Olympic Games’ -



I. EXECUTIVE SUMMARY

Background -This report provides detailed coverage of the implementation of UN Olympic Truce Resolution signed by 186 UN Members in October 2015, which provided for a global truce between July 28th 2016 and September 18th, i.e starting one week before the Olympic Games and ending one week after the Para-Olympic Games.

From Truce Resolution to Implementation - During the Games this summer, looking at the implementation of the Olympic Truce resolution, not only has a great opportunity to promote a real and lasting global peace been missed, but the cover-up appears to go right to the top of the UN and IOC decision ho have conducted a ‘*peace-washing*’ exercise whilst conflict has continued in the Middle East war theatre and elsewhere. Although signed up to the Olympic Truce Resolution, the Security Council members continued the war business as usual, even escalating the conflict under the thin guise of fighting terrorism. Conflict continued elsewhere in over 20 countries. In Columbia, the Truce was rejected by a referendum, showing individual and social mind set behind conflicts needs a great deal of positive peace-building - aka the Global Peace Index recommendations - to change to a global sense of community.

From Rhetoric to War Crime - On the first day of the Truce a maternity hospital in *Idlib* province was destroyed, and during the subsequent weeks a pattern of civilian casualties emerged from similar attacks, leading to the accusation of war crimes against UN Security Council member and allied state.. In one summer the truce has moved from a rhetorical resolution to a war crimes investigation. Clearly these issues moves the Truce implementation discussion beyond the scope of this Truce Peace Campaign report, but this report itself will be submitted to that investigation to highlight the general conditions underlying these criminal acts in war.

The UN needs to take a good look at its resolution process, as their ineffective truce implementation programme (or complete lack of one) causes a loss of faith in the UN system, just as the voting masses are losing faith in their own politicians and the political process itself. Similarly, all of the UN agencies whose main mandate is to secure peaceful and prosperous world for all fell far short of any implementation sports, tourism or regional development programme linked to peace. The reliance on the UNOSDP progamme is completely insufficient, and truce implementation needs to become a multi-programme process across the complete range of UN peace and development agencies, targeted to this one event – ie Japan 2020.

Recommendations for the Truce Peace Ambassadors Campaign - The Rio 2016 Olympic Truce Peace Ambassadors Campaign was again under resourced and under staffed to do a comprehensive promotion and reporting process. Some positive outcomes have been that the truce ambassadors and supporters network was enlarged, with new ambassadors from America, Cameroon, Columbia, Ghana, Nigeria, Slovenia & South Africa receiving training on a dedicated Olympic Truce Peace Ambassador online training and support system. A list of full recommendation regarding the development of the network are presented in conclusion, suggesting closer links with UNOSDP and the IOTC, with a resourcing campaign looking of funding and sponsorship opportunities from next year to ensure timely action on such a large scale undertaking as a globally recognised period of peace, if only for a limited time. Using the Global Peace Index as a baseline for starting bottom up conflict resolution processes ,

there is much need for the Campaign to continue, following the footsteps of Lord Michael this report declares as the true Olympic Truce Gold medallist once again after his outstanding walk to Rio 2016 to highlight the Truce .



2. OVERVIEW OF THE RIO 2016 TRUCE

'Bread and Games Once Again, with the Empire still Burning in the Middle East'

This section documents how the key stakeholders, ie the United Nations, the International Olympic Committee, the host country Brazil, corporate sponsors and the media all failed to implement the resolution either in spirit or in reality. At this highest level of commerce and governance of the biggest sports tourism event in the world, there has been a political and moral apathy not based on ignorance, but on poor prioritisation and self-interest at both institutional and personal levels.

The International Olympic Truce Committee (IOTC) - deemed the responsible arm of the IOC truce process - was completely dysfunctional in both promoting and preparing the truce; a mockery was made of the UN resolution by UN Security Council members and member states who perpetuated the Middle East war theatre; and the media failed to report in any serious way any aspect of the Truce all summer, and the Truce passed largely unnoticed once again.

The screenshot shows a web browser window displaying a Bloomberg View article. The article title is "No Olympic Truce in Brazil" by Mac Margolis, published on August 4, 2016. The article text begins with "Every four years, political leaders have tried to set aside feuds and celebrate the world's best athletes as they compete for medals and glory -- a tradition that harkens back to the first Olympic Games held in Greece some 3,000 years ago." The screenshot also shows the Bloomberg View logo, social media icons, and a taskbar at the bottom with the date 10/08/2016.

Fig 1 <http://www.bloomberg.com/view/articles/2016-08-04/no-olympic-truce-in-brazil>

The fact that these patterns were documented during the London 2012 Games highlights several weaknesses in the overall governance process of the Truce in the UN, IOC and host nation – starting from: a weak resolution process; lacking an implementation plan; ‘peace-washing’ public relations with token events; failing to mainstream the Truce by not using the global media spotlight on the Olympics to promote in any shape or form the central message of the Olympics; lacking a monitoring and reporting mechanism to see how the Truce was upheld; and finally lacking any corrective or punitive system for those UN/IOC members who break the Truce.

THE FIRST DAY OF THE TRUCE – The Coordinator’s Wordpress Blog

The 29th July 2016 has arrived!

‘It was a relief to hear of the bombs not falling, the bullets not being fired, the knives laid down, fists unclenched... great to see the headlines of the world’s newspapers and TV stations full of the global peace message that heralds the start of the traditional truce before Olympic Games. I was overwhelmed by the heartfelt statements of one world leader after another reigning in their armies and police forces, military, malisha and gang member alike, putting weapons and warring words to the side and making promises of future common cultural harmony in the celebration of diversity – One human race!

Yes! I saw it on CNN, BBC, Al Jazeera ... The Times of London, New York Times, China Daily – full coverage and back stories of the courageous individuals who pulled this off, the collective efforts of governments, corporates and aid agencies, the front line heroes bringing sport to conflict zones ...Now everyone’s going to have a great Olympic summer, free from the worst violence and fears, able to feel our freedom, to live in peace, harmony and prosperity as one world in global citizenship, celebrating our common superhuman heroes of track, field, court and ring.’

*I woke up today in the hope that we will live in a world where that will happen one day ... and it is sad to say that this is Not That Day. The 29th July 2016 is a day when the entire UN family of Olympic participants should have implemented peace strategies wherever conflict exists. 186 governments alongside the IOC and the UN signed up to it last October, but now, **can even one country stand up and say, ‘Yes we are celebrating this much-needed time of peace that comes with the Games, and this is what we have done to ensure it will happen in our country and wherever else we can help make the Truce really work?’***



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DAY OF THE TRUCE ...

http://zeenews.india.com/news/world/save-the-children-supported-maternity-hospital-bombed-in-syria_1913136.html

'A maternity hospital supported by Save the Children was bombed on Friday in an air raid in Idlib province of northwest Syria, causing casualties and heavy damage, the Britain-based charity said. "Save the Children supported maternity hospital in Idlib bombed, casualties reported - numbers unconfirmed," it tweeted.'

.... ON THE LAST DAY OF THE TRUCE ...

During the Olympic Summer a truce was negotiated for the besieged city of Aleppo in Syria. However, the US fired rockets at Syrian troops, the Russians bombed a UN aid convoy, and the Syrian government continued to bomb its own citizens. The overt breakdown of the Syrian ceasefire underlined the breaking of the Olympic Truce by these governments, alongside their European and Chinese counterparts.

Below: The Final days of the Truce end in total breakdown in Syria

The image is a screenshot of a BBC News website. The main headline is "'First air strikes' on Aleppo since truce". A red oval highlights the word "truce" in the headline. A red callout box with a white background and red border points to the word "truce" and contains the text: "BUT THIS IS NOT THE NOT THE OLYMPIC TRUCE BEING REPORTED AS BROKEN ...". The article text below the headline reads: "Air strikes hit rebel-held areas of Aleppo for the first time since a week-old truce, activists say, a day after US-led forces hit government positions." There are also sub-headlines: "US apology over strikes not enough", "Ceasefire 'test for everyone'", "Syria's theatre of nightmares", and "Family living in Aleppo cemetery". The BBC logo and navigation menu are visible at the top.

A FAILURE OF RESOLUTION ...

This will clearly further undermine citizen's confidence across the globe in the UN 's ability to represent the people's interest in the face of corporate manipulation and government pressure, particularly for the UN Security Council members, who were at the very heart of breaking the Truce and consequently not honouring their own words. Governments around the world are facing up to this issue, and the UN is no exception. Though well beyond the scope of the Truce promotion and awareness campaign, an overhaul of the Resolution process and the security council procedures are clearly in order if good governance of the single institution entrusted to keep global order is to be credible. Otherwise the UN will be only be taken seriously for the very valuable humanitarian role it plays via agencies like its peace keeping operations and UNICEF.

Additionally, the failure of any joined up UN implementation plan led from the Secretary General's office through UNESCO, and taken up by UNDP, UNWTO and other UN institutions was once again completely non-existent (see annex 1) , leaving the major UN action in the hands of the UN Office for Sport Development and Peace. Their efforts provide the token UN contribution to the resolution implementation, but at least were more functional than the IOTC, which should have access to the Olympic billions to fund a meaningful truce during these profitable games.

LORD MICHAEL BATES –AN OLYMPIC EFFORT AND EXAMPLE FOR ALL

In contrast to the absence of a truly civilized morality by our leading politicians, administrators and corporate heads, Lord Michael Bates, who had walked 3,000km in 300 days from Athens to London to highlight the need for the Truce at the London 2012 Games, repeated his super-Olympic effort to mainstream the Truce by walking another 3,000km from Buenos Aires to Rio de Janeiro. His effort to promote the Truce has overshadowed all other stakeholders, but shows that even an English Lord, and active member of the UK Conservative Government seated in the UKs House of Lords, has not been able to shift the complicit war- based (read security) agenda of those in the military-industrial-leisure complex.

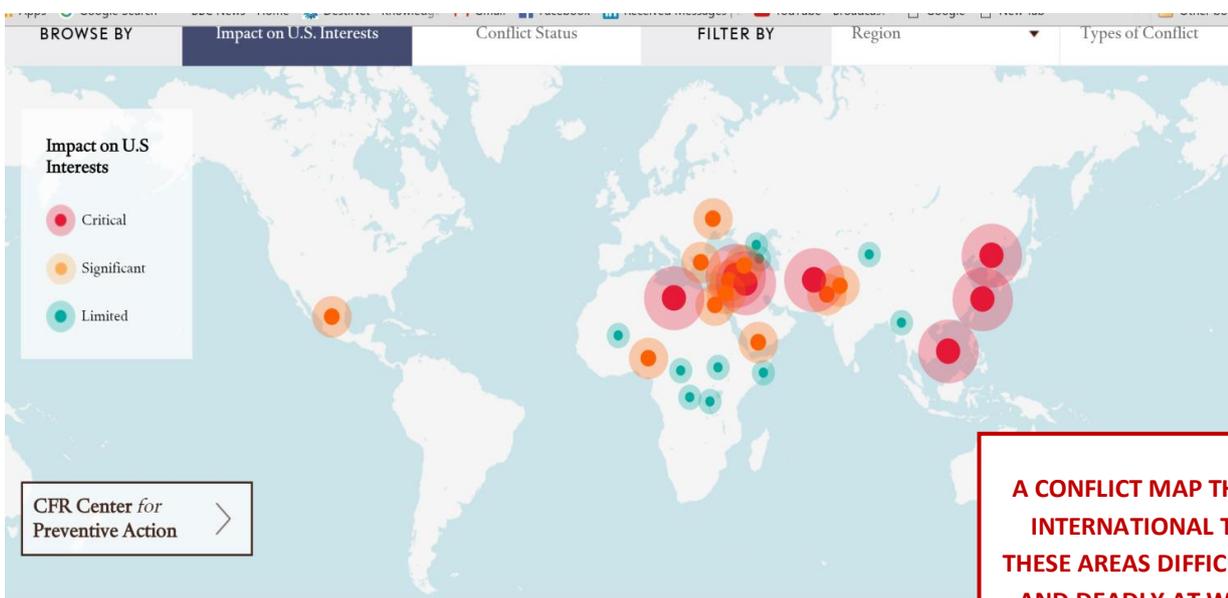
HOW MUCH CAN THE PRESIDENT OF THE IOC REALLY DO TO MAKE THE TRUCE REALLY WORK? AS MUCH AS LORD BATES OR MORE?



Above: Lord Bates giving IOC President Thomas Bach a photo opportunity on the first day of the Truce

THE 21ST CENTURY GLOBAL ECONOMY – THE LEGACY OF A WORLD AT WAR

The heart of the issue is in the history, and they are – despite the full evidence of the multiple millennial international crises that grip the citizens of the Majority World –maintaining the current Bretton Woods status quo of 65 years of profitable low-level global warfare, and are unable to stop – even for a few weeks every 4 years - blowing-up and rebuilding the world’s war zones, conveniently far from the key capitals of the Allies.



A CONFLICT MAP THAT MAKES INTERNATIONAL TRAVEL IN THESE AREAS DIFFICULT AT BEST AND DEADLY AT WORST... AN OFTEN A HELL TO LIVE IN.

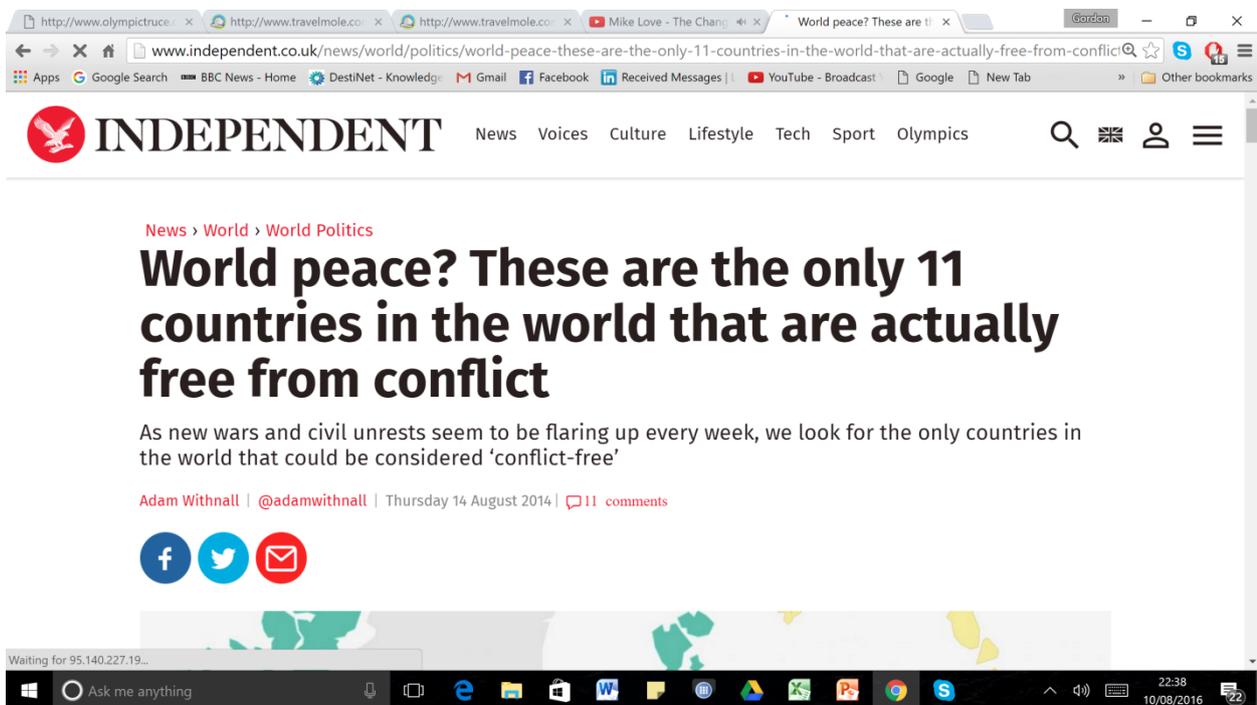
Above; map of conflict hotspots on the globe

Below: Wikipedia listing of ongoing armed conflicts

https://en.wikipedia.org/wiki/List_of_ongoing_armed_conflicts



This globally pervasive governmental-level administrative nation state competitive mind set is embedded in the UN institution and evidenced in the Security Council, who effectively by diminishing the effectiveness of the UN mission of peace in reality, ensured that the Rio 2016 Olympic Games did not provide a summer peace that could have brought relief and even prosperity to those who need it most, but took profit from escalating the war in the Middle East theatre.



<http://www.independent.co.uk/news/world/politics/world-peace-these-are-the-only-11-countries-in-the-world-that-are-actually-free-from-conflict-9669623.html>

AGENDA 21, THE 2030 SDG GOALS AND THE RIO 2016 OLYMPIC PEACE EFFORT

As Agenda 21 deems necessary, if we are to continue as a global world of 8 – 10 billion well-fed secure happy and creative human beings, we need a to think peace, planet and prosperity with no one left behind. . Furthermore, Considering that in 2015 the updated Agenda 21 SDG2030 goals were signed up to by the same governmental and corporate entities related to the Olympics, there is no lack of knowledge of the precarious state of over 5 billion of the world's population, and with one billion still in abject poverty in a global world where not just low-level nation state warfare, but regional, ethnic, gender and age conflict leave all of us living in a world of violence and insecurity, this Olympic opportunity was urgently needed to put some sanity back into the madness of the Middle East war.

Their failure to see this last Olympic opportunity as a principal global governance and economic tool to implement a peace-based sustainable development – and there is no other type - could now cost all of us dearly as we are so close to the tipping points of global socio-economic and environmental catastrophe. Worse still, this same bureaucratic self-serving mind set has already condemned thousands of Syrians and Iraqis - and others - to death, whilst millions more have endured a summer of continued suffering in the world's forty plus UN-recognised conflict zones and cities of violence.

Outside of Syria, conflict continued in Iraq, Yemen, Libya, Egypt and elsewhere the Middle East, as well as in other global sub-regions. The most notable was the Columbian Truce process, which took place without being breached but whose conclusions were rejected by the electorate, leaving their Truce still in the balance.

The president of Colombia – and this year’s Nobel peace laureate – Juan Manuel Santos has pledged to deliver a peace accord by Christmas to end the world’s longest-running war.

(<https://www.theguardian.com/world/2016/oct/29/colombia-farc-peace-by-christmas-juan-manuel-santos>)

Much can be learned from this experience to build the Truce place by place, and people by people in preparation for Japan 2020.

KEY STAKEHOLDER ACTIVITY –STAKEHOLDER REPORTS – THE UNITED NATIONS

The UN secretary General Ban Ki Moon raised the Truce issue briefly, but did nothing different from the tokenistic and rhetorical role they played in the London 2012 games.

Below: Secretary General Ban ki Moon promoting the start of the Truce – but who was listening?

As Rio Games approach, UN calls for cessation of hostilities during 'Olympic Truce'



**THE RESOLUTION NEEDS TO BE
BACKED UP BY AN
IMPLEMENTATION STRATEGY –
WHOSE RESPONSIBILITY IS
THIS? SOMEONE MUST BE ..**

25 July 2016 Ahead of next month's start of the Olympics in the Brazilian city of Rio de Janeiro, President of the General Assembly, Mogens Lyketteoft, has issued an appeal to all United Nations Member States to observe the historic cessation of hostilities during the Games

[More stories from the News Centre >>](#)

THE INTERNATIONAL OLYMPIC COMMITTEE (IOC) EFFORT

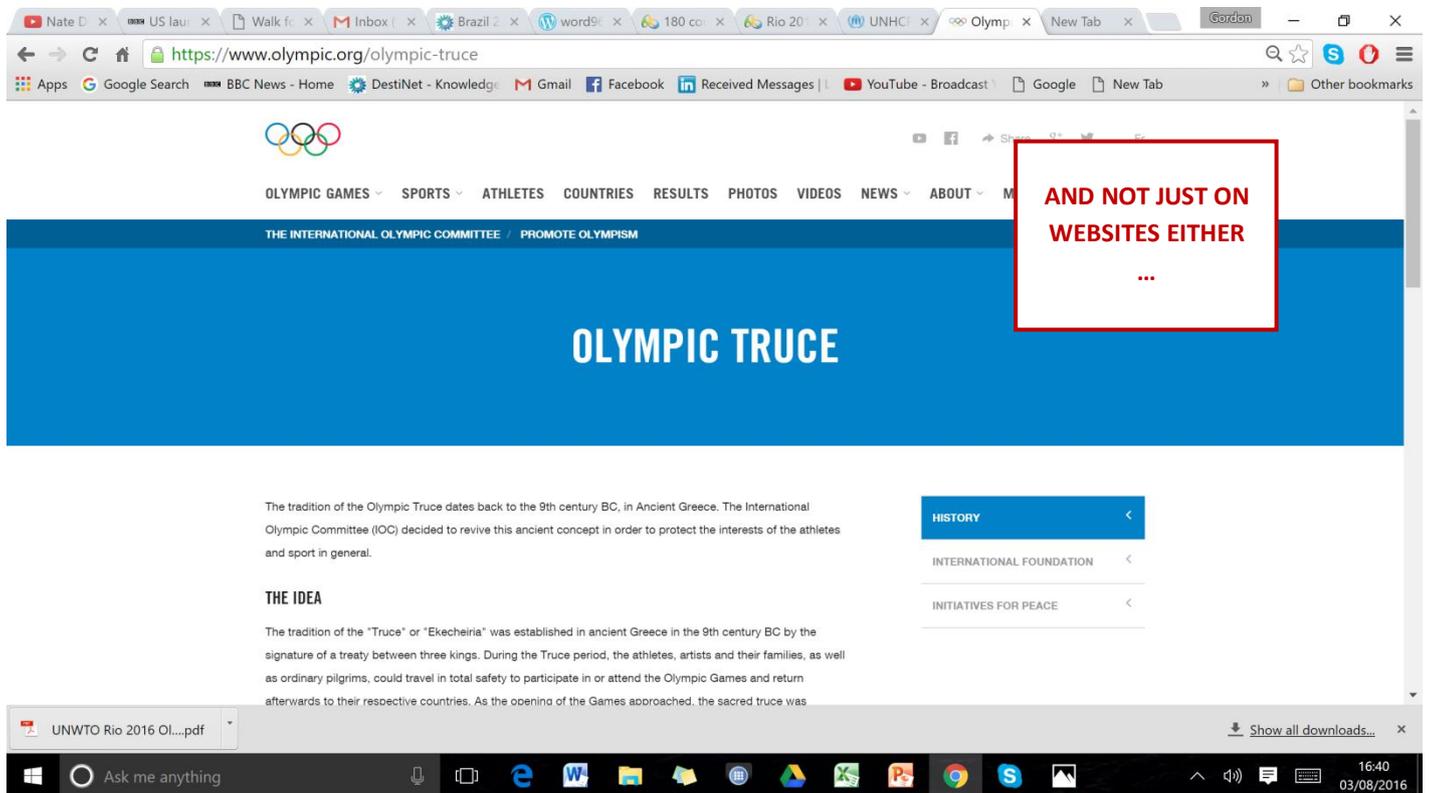
Thomas Bach greeted Lord Bates on August 4th, as soon as he arrived in Rio at the end of this Truce awareness raising 3000 km walk from Buenos Aires to Rio. Two days later he went to the Truce wall to briefly highlight the issue. With the inauguration of the first Refugee Olympic Team (ironically called ROT), you would have thought that the IOC could afford to promote a real Truce in the countries where these athletes came from, ie the conflict zones of Kenya, Syria, South Sudan, Democratic Republic of Congo (DRC) and Ethiopia, rather than just build a token Truce Wall in the Olympic village for a photo-opportunity for its president as its only Truce contribution this summer.



NOW IS NOT THE TIME FOR TOKENISM.WE NEED TO SEE THEOLYMPIC TRUCE IN THE CONFLICT ZONES...

Above: Another photo opportunity for the president of the IOC – this time at the Truce Wall

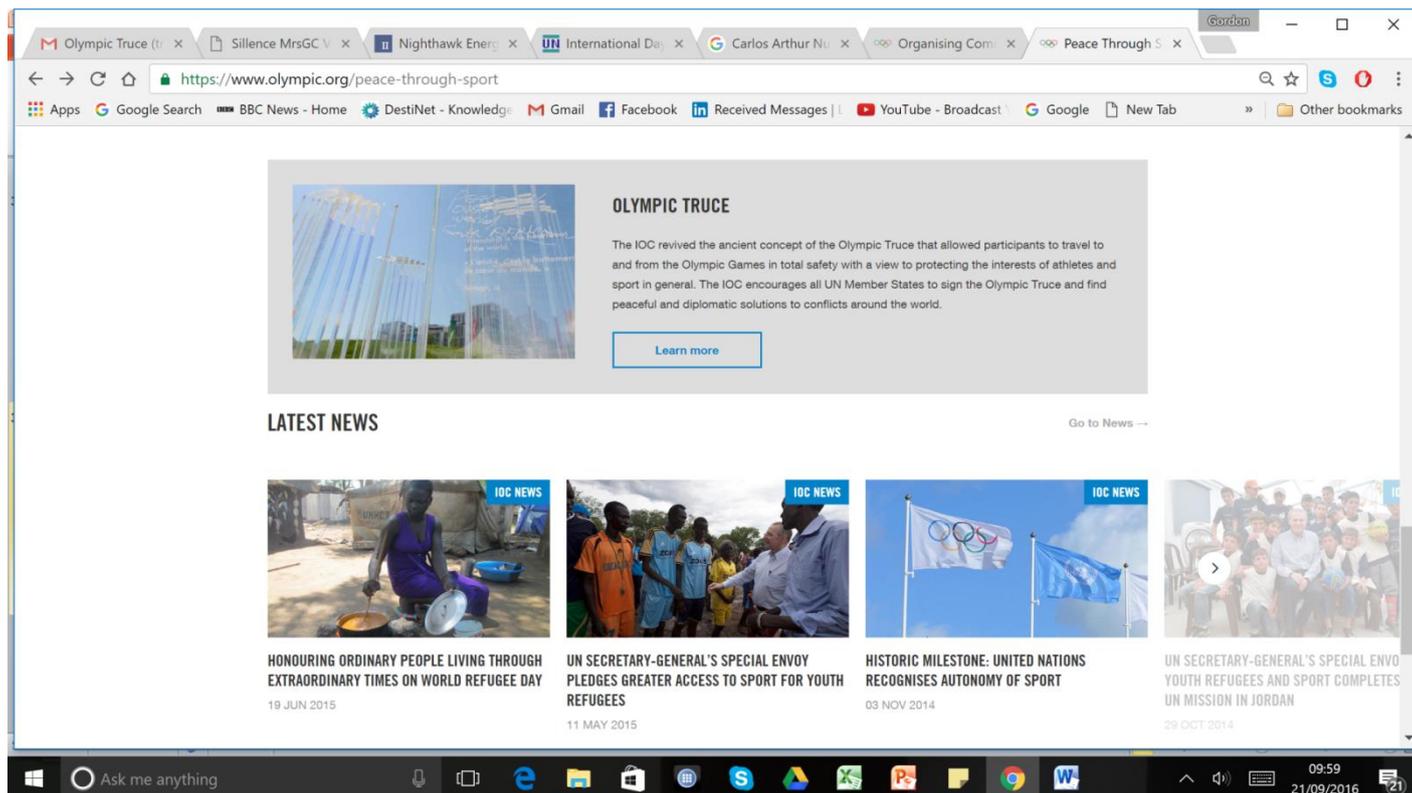
The IOC website was a glossy peace-washing process generalizing the issue of peace and avoiding linking the chosen generic peace efforts with the actual ongoing Rio truce. The following screens reveal the subject of truce and the peace on the IOC site



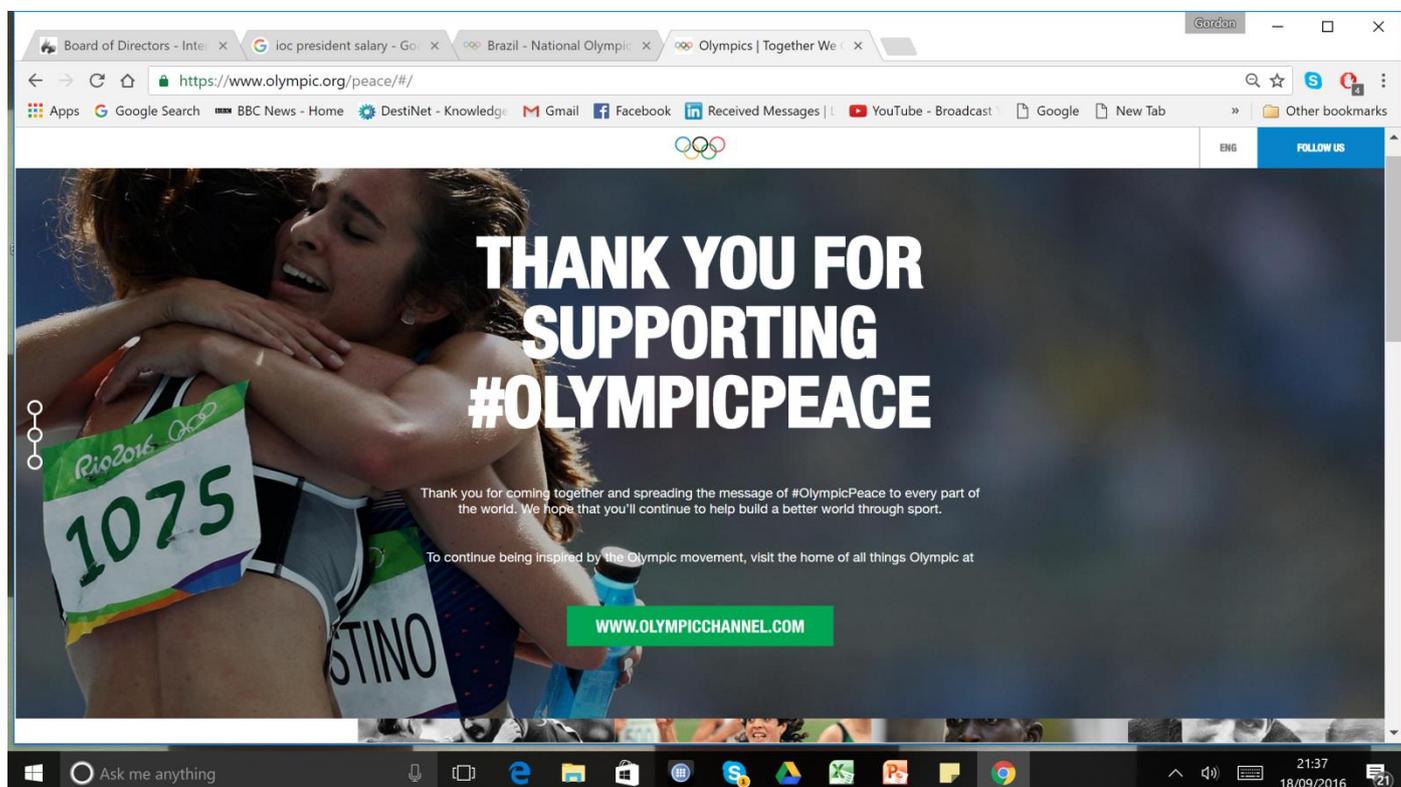
AND NOT JUST ON WEBSITES EITHER ...

<https://www.olympic.org/olympic-truce>

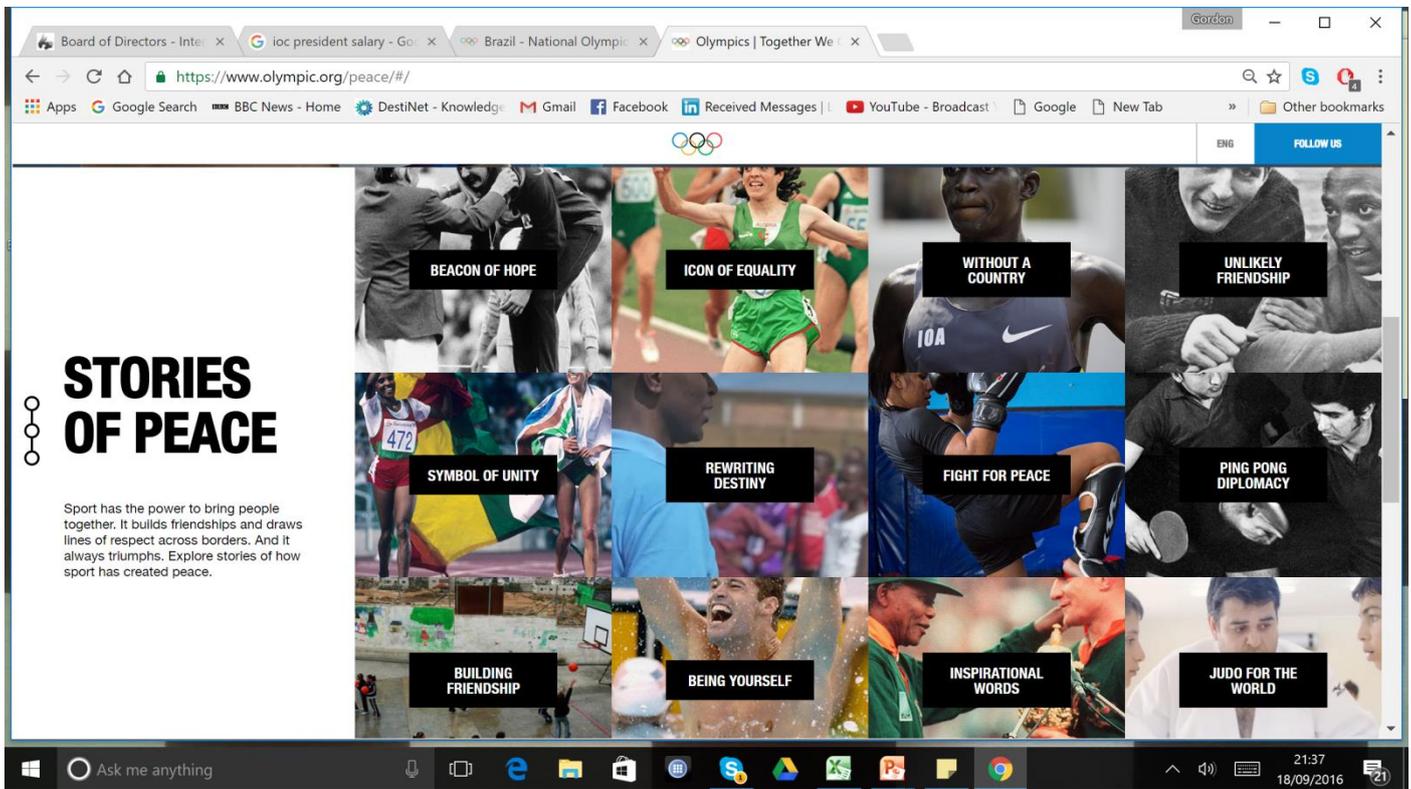
The official truce pages – glossy, not leading to any further information on the UN Resolution implementation at these Games.



Above and Below: Olympic gloss over the peace issue - if they have the rhetoric, then they know the issue – so it must be a question of either priority or morality / <https://www.olympic.org/peace-through-sport>



The site paid the necessary lip service to Olympic values, but a clever website doesn't replace real action on the ground.



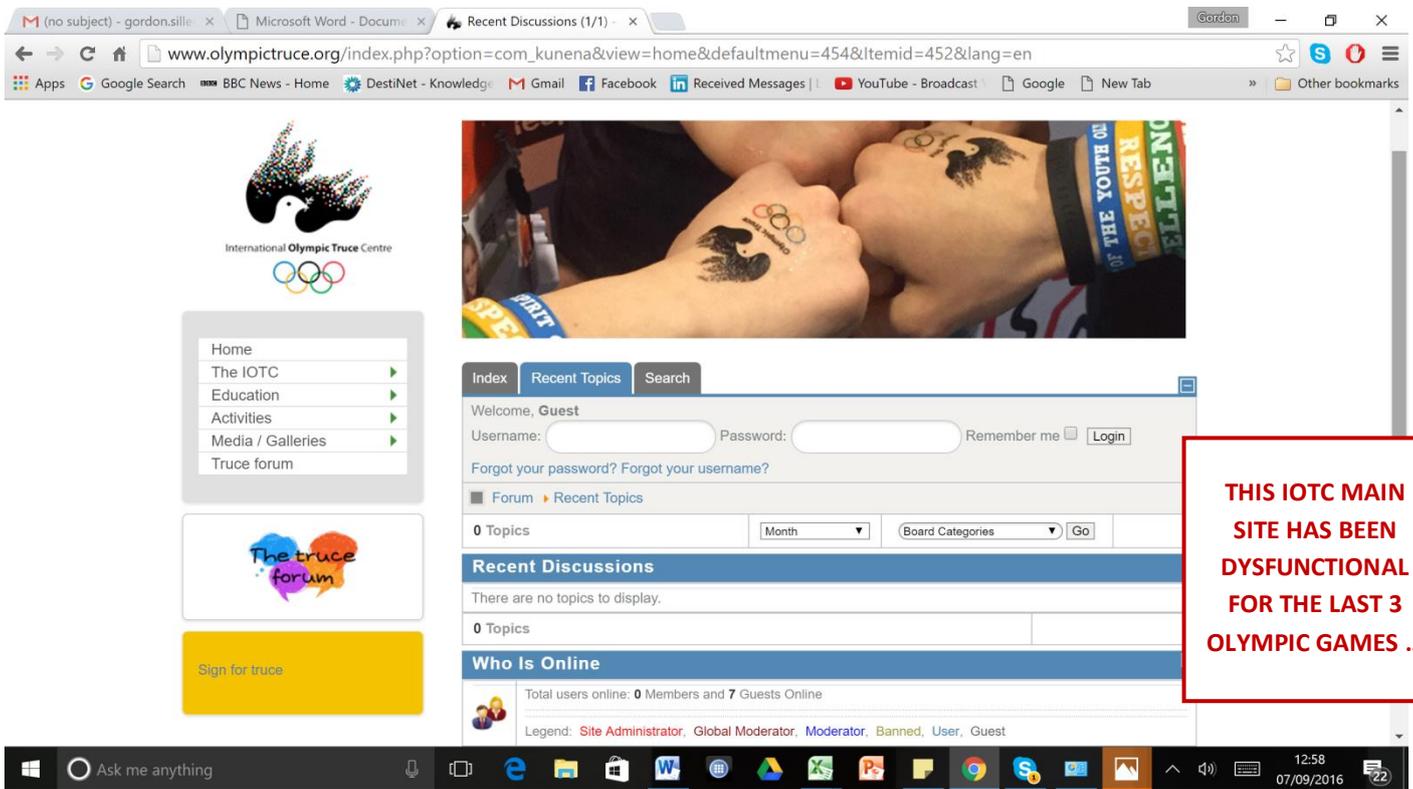
Above: Buried in the back pages of their site, they even used genuine peace attempts but still failed to link them with the Rio Truce. If pressed on this issue the IOC refers the issue to the International Olympic Truce Center.

INTERNATIONAL OLYMPIC TRUCE CENTRE (IOTC)

The IOTC is the entity hailed as the IOC's institutional platform to execute its truce activities, but it has had neither the funds nor programme to promote the Truce, even when this year's budget for the Rio Games has been a staggering \$11.6 billion.

They even failed to run their *Imagine Peace* campaign that was a precursor to the truce, as the IOTC is based in Greece and is in reality dependent on funds from the Greek government which in its debt-ridden state was unable to provide. The IOC did not step in and alter this situation despite the huge profits the Games make.

The website of the IOTC below shows the lack of uptake of site interaction as measured by themselves. In short the IOTC have been a complete failure in terms of promotion of the Truce, but it should always be remembered the IOC itself should bare this responsibility

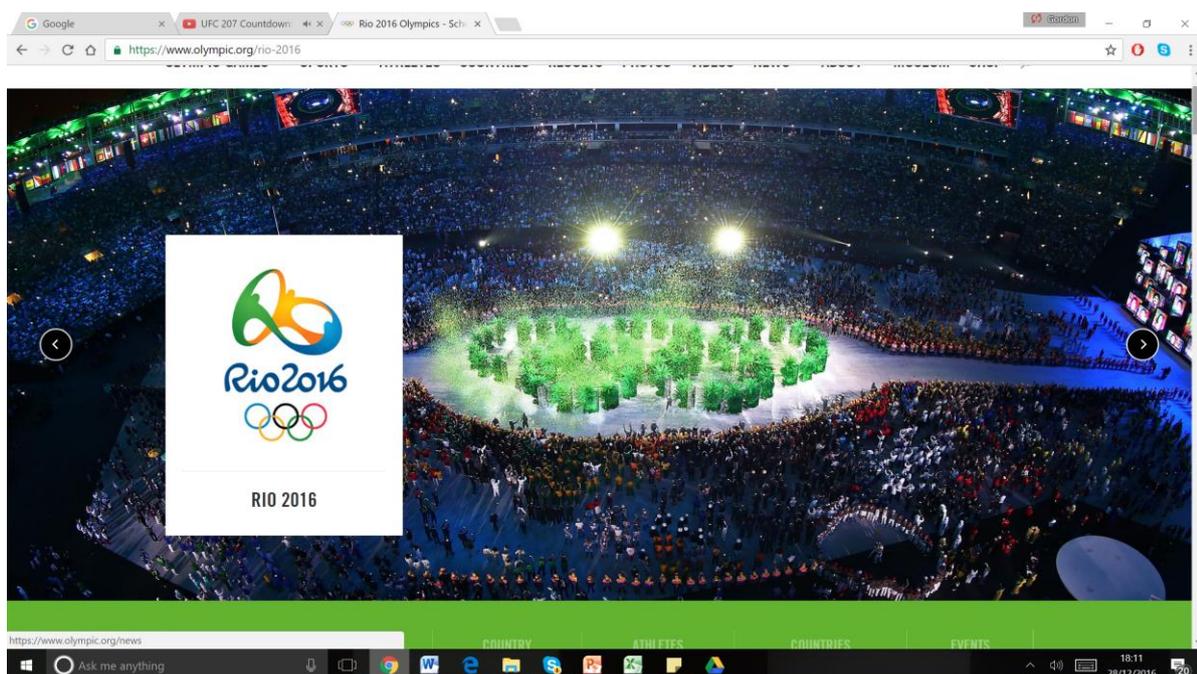


Above: the IOTC website showing 0 interactive uptake...

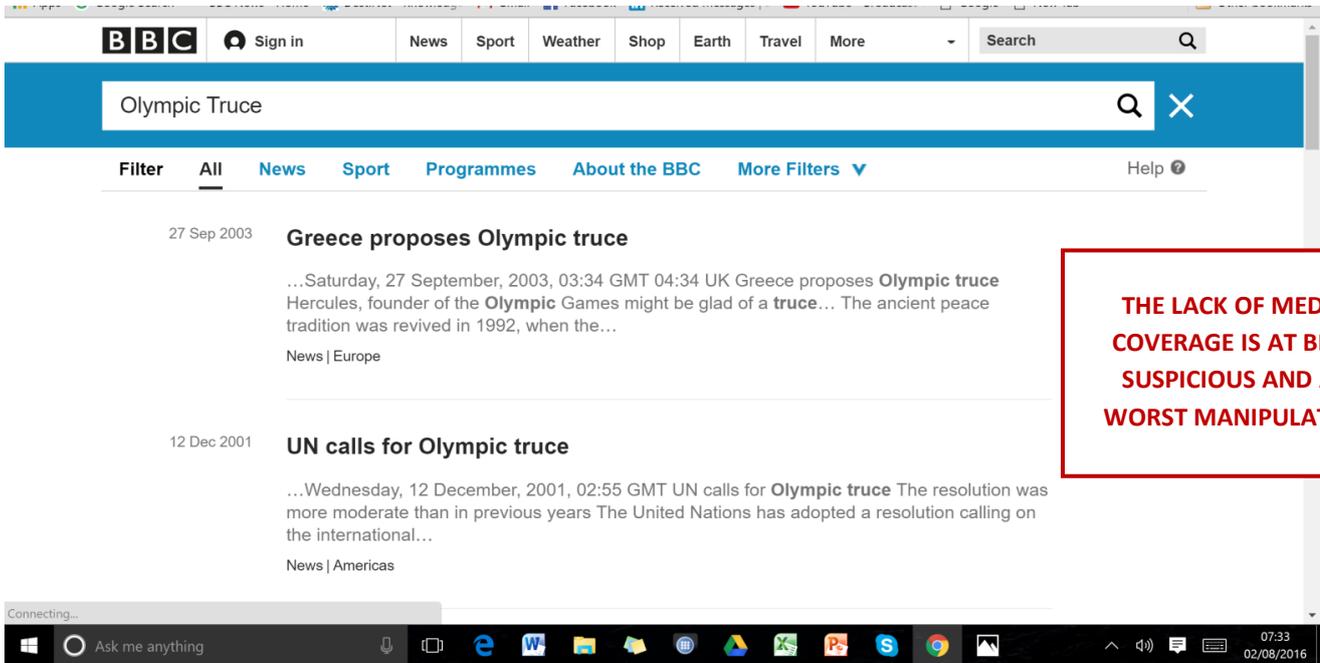
BRAZILIAN GOVERNMENT

The Brazilian Government did little to follow up the customary Olympic truce resolution the host country submits to the UN before each Games. In fact they announced weeks before the start of the games they would not use the One Minute Silence to mark the Truce, and for the entire Games they had no real truce promotion programme, save some token references to a local peace initiative in the Favelas. In fact this was a missed opportunity for Brazil to deal with its own internal conflicts, as well as to play a leading conflict reconciliation role in the Lusophonic world.

Below: With an estimated 11 ½ billion spent on preparing and hosting the Games, it is clear to see that the Olympic scale would provide ample resources for peace implementation work among IOC members who need this.

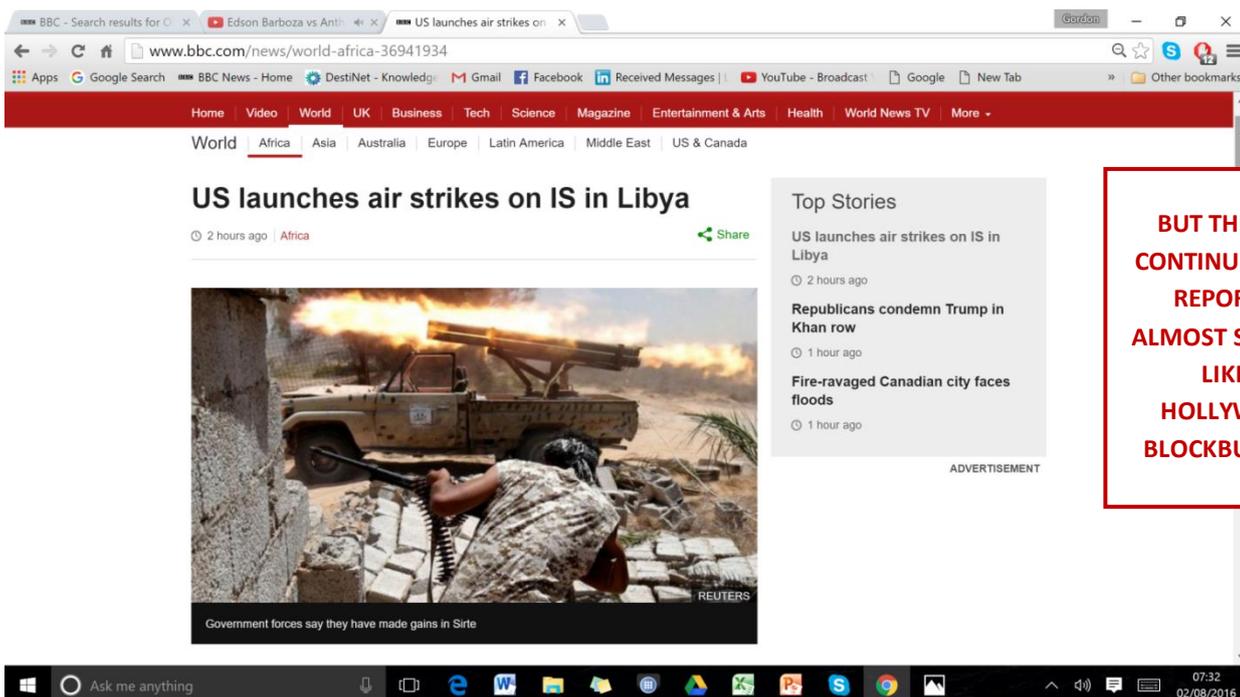


The Rio 2016 Truce was ignored by the mainstream media, just as it had been at the London 2012 and Beijing 2008 Games. Searches on the words Olympic Truce generated little information of contemporary relevance. Even though there was a continuous stream of reporting on conflict incidents, they were never related to breach of the Olympic Truce. Neither was the truce highlighted for its own sake. This complete lack of coverage mirrored the previous two Olympics, and the question has to be asked why, in a world at war, does the mainstream media continually fail to pick up on a peace initiative that over 180 governments have signed up for, and can be broadcast to over 2 billion people. This clear lack of a will to mainstream the Truce message highlights the need for the message to be spread on social media, but the NGO/individual/major group media actions on the Truce were also weak, a point for future campaigns to reconcile.

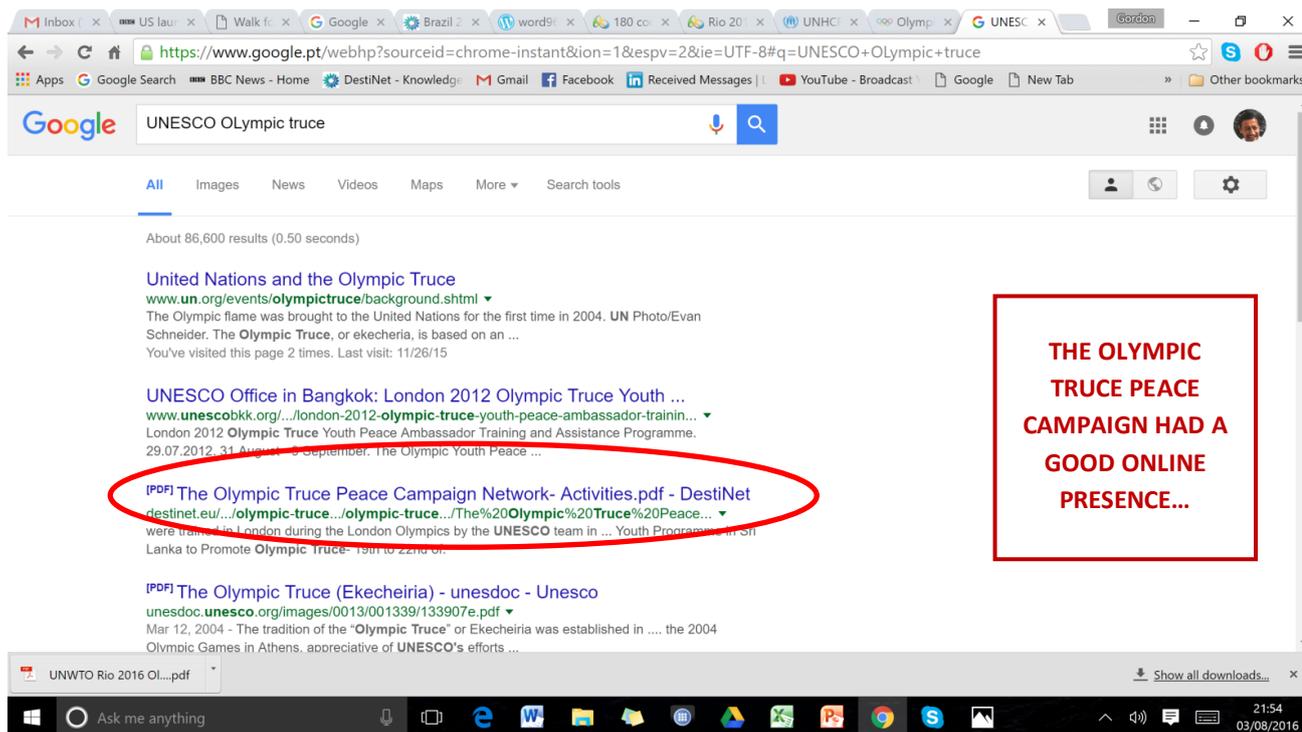


Above: A search on the BBCs own search engine on the words Olympic Truce produced a reference to the 2003 Truce!

Below; However, news of the war was constantly reported, but never in relation to the conflict scenarios/atrocities being a breach of the UN Olympic Truce resolution.



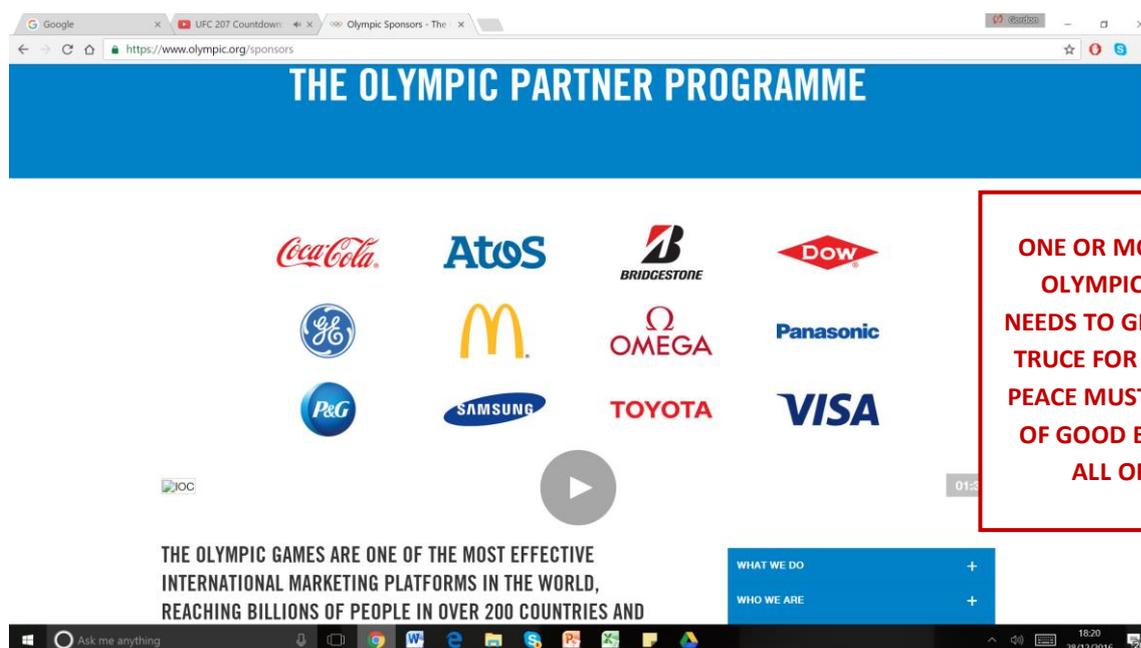
A general search on the Truce regularly came up with the Olympic Truce Peace Campaign on the first page, largely owing to the weakness of other stakeholder efforts. Rather than any intense web promotion on the part of the Peace Ambassadors.



<https://www.google.pt/webhp?sourceid=chrome-instant&ion=1&espv=2&ie=UTF-8#q=UNESCO+OLympic+truce>

CORPORATES

The Olympic sponsors and corporate interests in the game are outside the scope of this report and the Campaign lacked resource to contact and monitor this group of stakeholders. However, it was clear by their collective lack of action on this issue that they are not concerned with this aspect of the Games. It will be essential at the Japan 2020 Olympics for this group to be engaged in resourcing the overall Truce implementation effort, in the recognition that at the next Olympic our governments will again serve up a peace-washed Games to as a mass distraction once more.

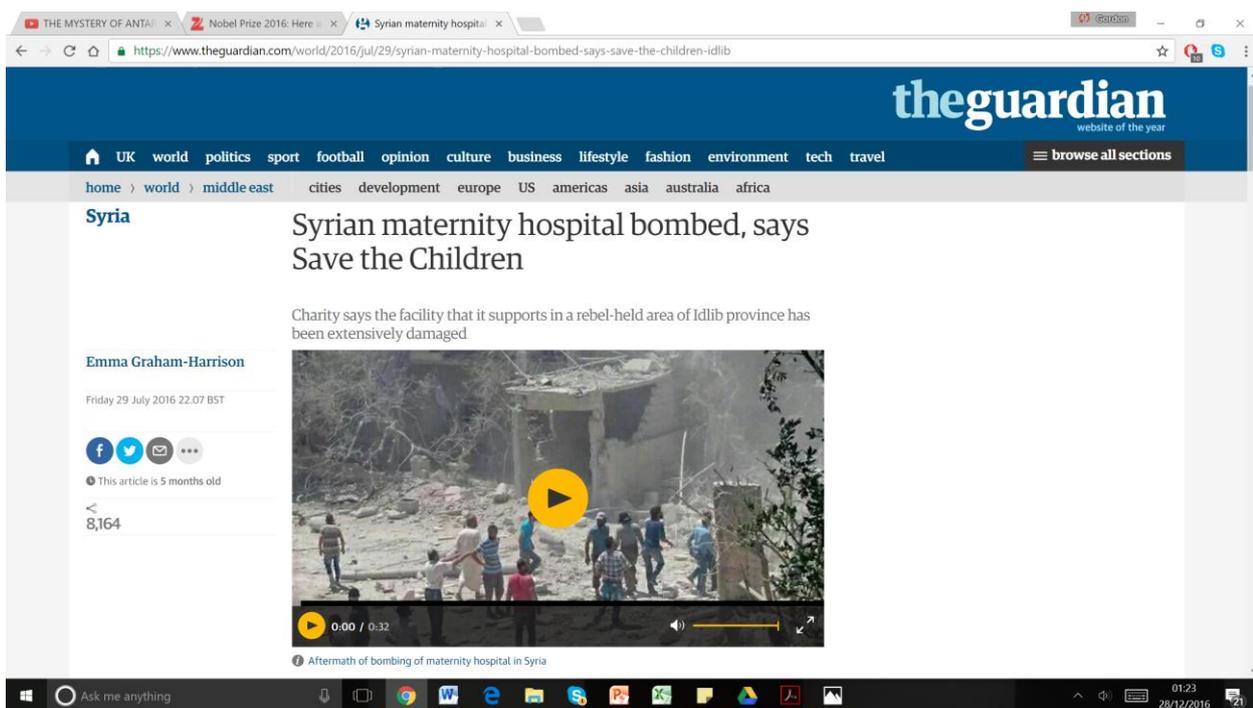




On the very first day of the truce, the world just watched and said nothing as the first breach of the official Truce took place in the full media spotlight.

'A maternity hospital supported by Save the Children was bombed on Friday in an air raid in Idlib province of northwest Syria, causing casualties and heavy damage, the Britain-based charity said. "Save the Children supported maternity hospital in Idlib bombed, casualties reported - numbers unconfirmed," it tweeted. The Syrian Observatory for Human Rights also said that the hospital in the rebel-held town of Kafar Takharim was heavily damaged and left barely operational. The monitoring group did not specify if the raid was carried out by Syrian regime aircraft or warplanes of its Russian allies. The bombing "hit the entrance to the hospital, which is the biggest in the area, serving over 1300 women monthly and carrying out over 300 deliveries a month", Save the Children said in an email. "This is the only hospital specialising in maternity and children in the northern western side of rural Idlib." Last week, air raids struck four makeshift hospitals and a blood bank over a 24-hour period in the regime-besieged eastern sector of the city of Aleppo.'

http://zeenews.india.com/news/world/save-the-children-supported-maternity-hospital-bombed-in-syria_1913136.html



Above: Tragedy on the first day of the Truce <https://www.theguardian.com/world/2016/jul/29/syrian-maternity-hospital-bombed-says-save-the-children-idlib>

In respect to the War Crimes Investigation, the bombing of the *Save the Children* supported hospital in *Idlib* Syria on the 29th July, and the further targeting of hospitals in Aleppo and elsewhere should be investigated as separate but systematic incidents in an enquiry that needs to address the issue of breach of the Olympic truce as a part of the crimes of war committed by those responsible for the civilian bombings.

4. THE SYRIAN CEASEFIRE –TAKING THE TRUCE FROM UN RESOLUTION TO UN WAR CRIMES INVESTIGATION



With everyone finding it so hard to make time and find resources for promoting positive peace, the Truce linked to the Rio 2016 Games remained a rhetorical non-event. Worse still, the flagrant breaches of the Syrian ceasefire and the targeting and consequent killing of civilians caught up in the conflict zone area have led to calls for a UN War Crimes investigation into the actions of Syria and Russia. This report will be submitted to that process to underscore that these and other UN member states all breached not only the Syrian ceasefire agreement but also the Olympic Truce resolution at the same time.

Above - BBC website 10th August 2016- One week into the Truce

Outside of Syria, conflict continued in Iraq, Yemen, Libya, Egypt and elsewhere the Middle East, as well as in other global sub-regions. The most notable was the Columbian Truce process, which took place without being breached but whose conclusions were rejected by the electorate, leaving their Truce still in the balance. Much can be learned from this experience to build the Truce place by place, and people by people in preparation for Japan 2020.

5. OLYMPIC TRUCE PEACE AMBASSADORS NETWORK ACTIVITIES



16 September 2016 Jaroslav Guzanič – Slovakian Olympic Truce Peace Ambassador

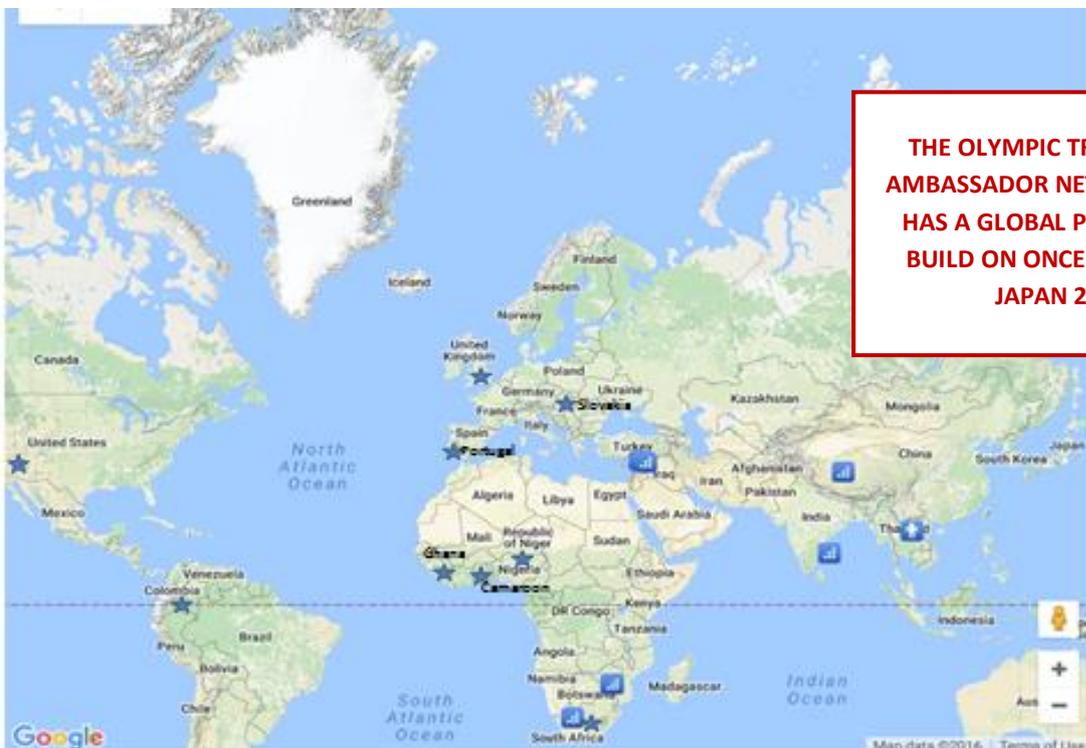
Dear Gordon,

I am gladly informing you that I have finished my Olympic Truce Campaign research in Slovakia and have completed my report, as well as, the report cards suggested. To summarize this report, as an Olympic Truce Ambassador, I am happy to be part of this campaign by which they could experience an international approach to this mission and contribute to the current status of the Olympic Truce within Central Europe. This role as an „Olympic Truce Ambassador“ helped me to study the „peace“ in more depth and helped me to get a clear overview of what this world truce is about. Equality, culture, respect, interest, peace and positive relations – these are the key factors I am going to use and get direction for my next activities, projects and future collaboration with the Olympic Truce.“



Above - The London 2012 Peace Ambassador Training Programme visit to the London Imperial War Museum's Truce exhibit. 2016 was able to build on this invaluable experience.

Below: Map of the existing and new Olympic Truce Peace Ambassadors for Rio 2016, (America, Cameroon, Columbia, Ghana, Nigeria, Slovenia & South Africa) trained on the online system.



THE OLYMPIC TRUCE PEACE AMBASSADOR NETWORK NOW HAS A GLOBAL PRESENCE TO BUILD ON ONCE AGAIN FOR JAPAN 2020

Map URL:

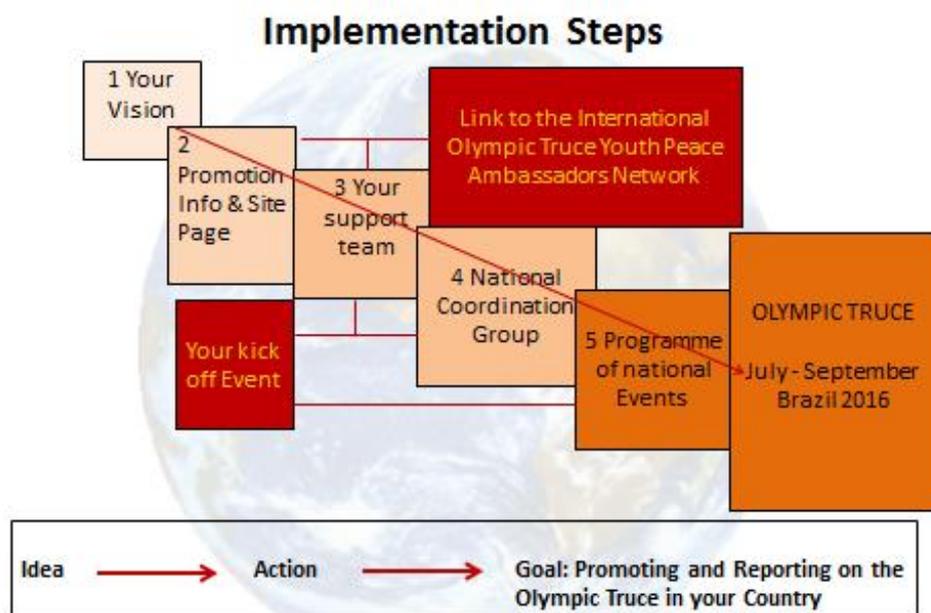
http://destinet.eu/portal_map?lat_center=54.5259614&lon_center=15.255118700000025&map_zoom=2&map_engine=google&base_layer=physical&geo_typ

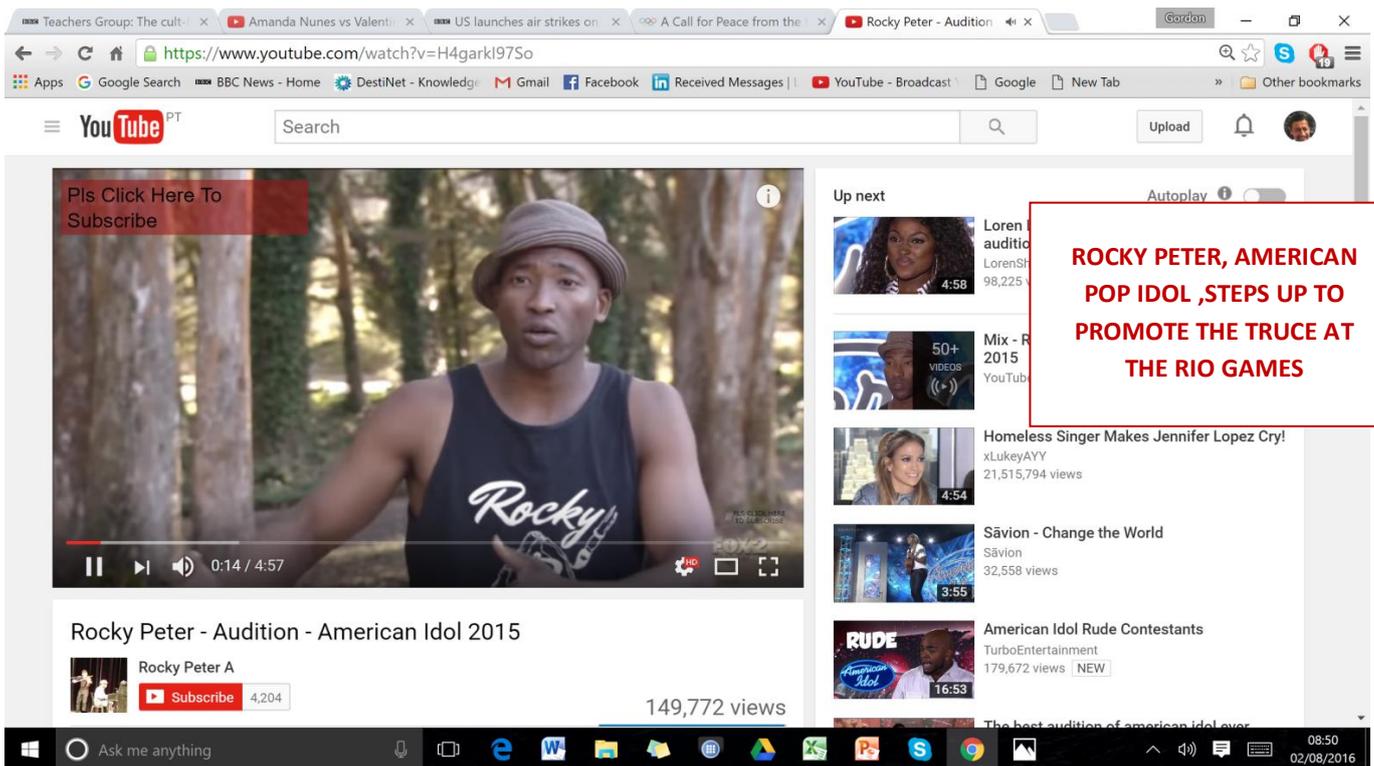
In the footsteps of Lord Bates' *Walk for Truce* campaign, the activities of the *Rio 2016 Olympic Truce Peace Campaign* stemmed from the organisation of the network during the London 2012 Games, with Lord Bates and Patron and UNESCO support. This second Olympics saw a similar pattern of development to the London Games, summed up by too little too late on the part of all stakeholders, except Lord Bates. The campaign's objective of a one minute silence to highlight the truce at the opening and closing ceremonies was not met by the organising committee; monitoring of key stakeholder activity related implementation of the truce was weak, as was the awareness raising process about the truce. The final group reporting conference was postponed until the start of the Japan 2020 preparations next year (2017).

However, some positive outcomes have been that the truce ambassadors and supporters network was enlarged, with new ambassadors from America, Cameroon, Columbia, Ghana, Nigeria, Slovenia & South Africa receiving training on a dedicated Olympic Truce Peace Ambassador online training and support system, cutting out the travel costs and visa problems experienced at the London 2012 Games. The Campaign was supported by a Golf for Peace initiative that has promise to be



a regular part of the support process, and it also attracted celebrity support in the form of Rocky Peter, who has shown there will always be a future generation of concerned citizens willing to make the Truce a reality and enjoy a world based on global peace in this lifetime. In fact it was noted that the main response to the call for truce ambassadors came from Africa, where it is clear there are many national and regional conflicts currently threatening the security and well being of ordinary citizens who are desperate for a period of peace in their precarious lives. But not at this Olympics.





'NB There's a young peace ambassador call Rocky Peter, who will be in Rio at the start of the Games. He is the voice of our Campaign, but he needs a stage in Rio to promote the Olympic Truce. Rocky recently performed at the invitation of the Nobel Peace Prize Forum, and is an American Idol success, whose own personal life story of childhood slavery in Nigeria to self education in the US and then American Idol TV success offers a model to all those out there in the front line of violence and suffering who wish to leave behind gang violence, drug violence, religious violence, and discover their true Olympic potential. Rocky will highlight Lord Bates effort and the work of the Olympic Truce Peace Ambassadors, and any fundraising would go to UNICEF.'

This demonstrated that the Campaign -after three successive Olympics following the same governance pattern - now has the ability to put together a global network of people who are informed about the truce and can act collectively for successive future Olympics, which is what it seems it will take improve the Truce take-up. Problematically, those people committed to the Truce are themselves pressed for time and resources, and consequently were unable to fully implement the campaign's work programme, and this lack of core funding and professionalization of the process needs to be addressed in preparation for Japan 2020.

ONLINE TRAINING ROOM

The Peace Ambassador Online Training room was another success of the Campaign at this Olympics. It showed that the campaign now has a global training system can reach out and train peace ambassadors in conflict zones and match them up with peace supporters both within their countries and beyond their borders. For the next Olympics, it is planned to use more institutional links to develop this training programme so that there is a fuller coverage of the conflict areas for the next promotion and reporting initiatives.

Below The Online Training Room on the DestiNet Portal – Avoiding Travel Costs and Visa Problems in a Global Training Programme

DestiNet
Knowledge Networking Portal for Sustainable & Responsible Tourism

WHAT IS DESTINET? | ECOTRANS | KNOWLEDGE BASE | DESTINET ATLAS | MARKET PLACE | DESTINET SERVICES | Google Site Search

EW » Home » Who is Who » NGOs, Partnerships, Networks, Projects » Olympic Truce Peace Ambassadors Network » Brazil 2016 Olympic Truce Peace Campaign » Olympic Truce Peace Ambassadors Training Room

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Services

DestiNet Services
from research to market place

Good to know

[Certificates worldwide](#)
[Labelguide 2016 \(pdf\)](#)
[Certified tourism worldwide](#)
[Green Travel Map: Germany](#)

Olympic Truce Peace Ambassadors Training Room

Season Greetings

It's freezing and snowing in New York – we need global warming!
Donald Trump, Twitter, Nov. 7, 2012

THE OLYMPIC TRUCE PEACE CAMPAIGN ONLINE TRAINING ROOM BUILT IN THE DESTINELT PORTAL PROVED TO BE AN EXCELLENT NETWORKING TOOL TO MANAGE THE GLOBAL NETWORK TRAINING PROGRAMME

Alliance
[posted on: 15/12/2016]
Deutschland: Nachhaltige Tourismusdestinationen - jetzt bewerben!
Nachhaltige Tourismusdestinationen
Bundeswettbewerb 2016/17
[posted on: 24/11/2016]

Welcome to the Online Training Room of the Brazil 2016 Olympic Truce Peace Campaign!
The ABC of Being an Olympic Truce Peace Ambassador

These pages offer an on-line training space for Olympic Truce Peace Ambassadors for Rio 2016. It will give you all the knowledge and tools to:

STAKEHOLDER REPORT CARDS

The report cards were another useful development in the Rio 2016 campaign. A set of three report cards identify a) how the truce is being promoted b) which stakeholders are contributing and c) how the truce affects regions and countries. It made it easier to train the truce ambassadors, and gave them an online information system to support their work. However, what is also needed is better support for country level use of these cards. The report cards can be found in annex 5

The Need for Persistence - A Word from Colombia's Olympic Truce Peace Ambassador

'As the time goes by in Colombia, where we are facing a period of uncertainty with our peace process, and after we faced the incredible reality of our world in war and conflict, even with the efforts of thousands working for the truce peace and working to achieve a peace agreement with the biggest guerrilla that Colombia has known - FARC. There are different peoples, organizations, communities, public and private entities working for several years to achieve the peace agreement with FARC; waiting for a post conflict development so the economic investment could be more effective and can be focus on social, environmental, economic and cultural development far from the war budget that we have had until now.

In these times of confusion, transition and change for our humanity, helped by the power of social networks and media; it's a great opportunity for us to share our ideas for peace, work together in initiatives like the truce peace that can bring us hope; even if the process is hard, even if it has difficulties, we are going to continue to build peace from the bottom, creating awareness in our circles, families, friends and communities. We are looking forward to convince everyone that there is no way other than peace for a greater humanity.'

Natalia

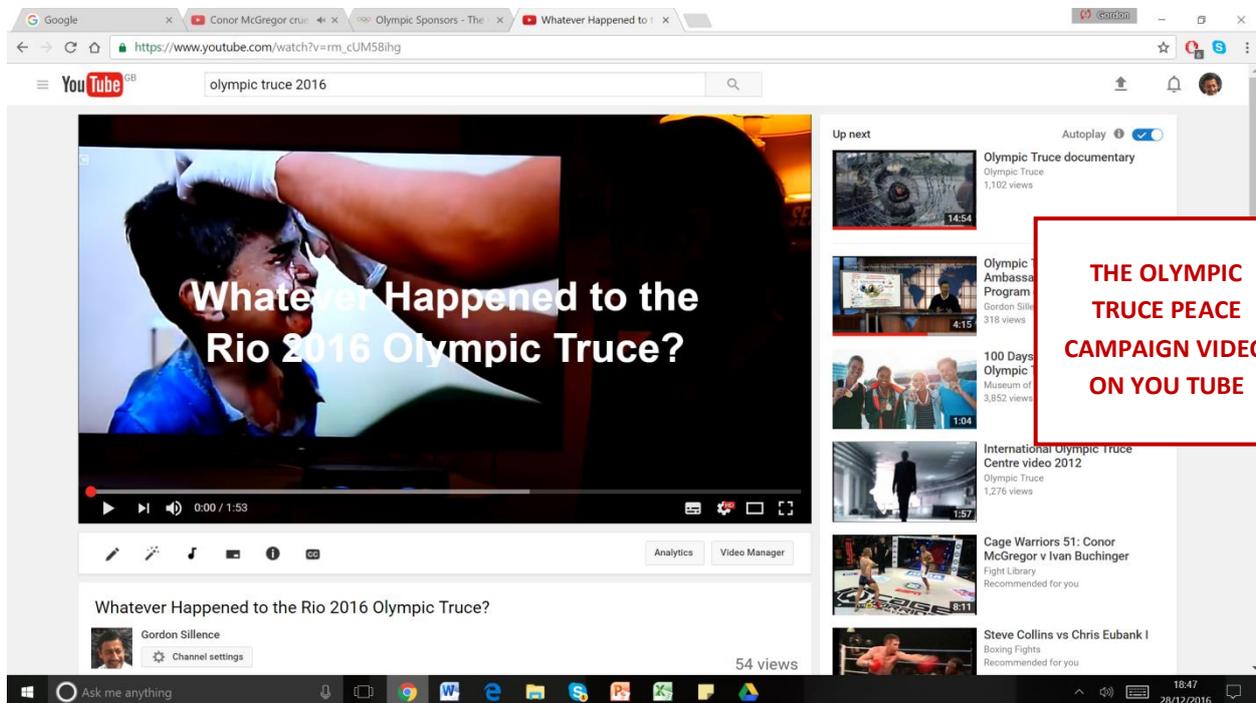
Naranjo Ramos Sept 2016



This reports concludes with a discussion of what can be learned from the Rion 2016 Games to form the next steps that will be taken for the Japan 2020 Olympic Truce campaign.

Below: A video was made at the end of the Truce for this purpose. See

https://www.youtube.com/watch?v=rm_cUM58ihg



TURNING SWORDS INTO PLOUGHSHARES: ADDRESSING THE ROLE OF THE UN SECURITY COUNCIL

In a world poised on the brink of a nuclear stand-off between Security Council members, we need the people of the member states (ie civil society including businesses) to bring their own governments to the process of creating positive peace, and the Truce is an ideal global opportunity to make our sporting and cultural international ties the foundation of a global phase of military disarmament and, once more, turning swords into plough shares to feed, house, clothe, educate and employ all of us in the process of meeting the SDG 2030 goals.

It is not enough just to think it is the government of the countries where there is war to be the ones who can stop the war. It is clear that there can be no meaningful Truce unless *the UN Resolution includes a specific reference for the Security Council members to both abide by and police the global peace, and call for a coherent implementation programme of initiatives to achieve this based on addressing the positive peace processes recommended and supporting the reporting processes of the Global Peace Index.*

Furthermore in recognition of the tensions evolving between the US and China, to avoid the potential development of a Sino-Japanese war theatre, it is imperative that the Japan 2020 preparations involve making the Security Council members the main proponents of the Japan 2020 Truce. The Secretary General's office with UNESCO need to step up to the task, involving UNDP, UNWTO and other UN

bodies to act substantially and effectively on the implementation processes necessary. *NB. For those reading this in the tourism or sports sectors it takes a member state to put this on the UNs work programmes, so tourism and sports ministries should react to this when planning their Olympic efforts.*

However, although these issues shaped the outcome of the Rio 2016 Truce and will determine the reality of future truce initiatives, they are beyond the scope and capacity of the Olympic Truce Peace Campaign, which from a practical experience has confined itself to promotion and reporting on Truce implementation.

BUILDING THE PEACE AMBASSADORS NETWORK FOR JAPAN 2020

It is clear that a better resourced, more timely, well-coordinated approach to Japan 2020 is taken if the truce is to become meaningful. The map (page 23) shows the peace ambassador network developing from the London 2012 group to the additional Rio 2016 coverage. A better resourced campaign for Japan 2020 should be able to meet the targets set for covering the truce at Rio 2016. With regard to the network's promotional work, the inclusion of Mr Rocky Peters as a high profile Olympic Truce Peace Ambassador is a significant starting point. Lord Michael Bates remains the outstanding role model for Truce implementation, and our support will be given to him again. Earlier preparation will allow to further networking themes to be developed, ie the multi-faith approach demonstrated in the London 2012 training programme, and putting the Truce message into the mainstream with music.

The main lesson to be implemented will be to take the training system and engage *institutions* rather than *individuals* to undertake the truce promotion and reporting roles. To this end the Japan 2020 strategy will involve building a network of universities willing to do this work. Again, anyone reading this report who could help on this should contact the campaign coordinator.

There is a need for local coordinator and venue for Tokyo 2020 to promote the truce during the Games. Better access to the Presidents and Secretaries General of National Olympic Committees, capturing their statements of support for the Olympic Truce Campaign. Security in Tokyo will be more stringent and hotel Access more difficult, but this is an action step that can powerfully multiply our message.

The power of celebrity is undeniably important. Lord Bates and Rocky Peter are persons of interest to the media, and the media is where our message is broadcast. We now need an Olympian as a spokesperson to help mainstream the Truce message.

The IOC missed the perfect opportunity to promote the Truce by not marrying that message with the Refugee Olympic Team. If this team is to compete at the next Olympic, the Truce should be linked to their presence. Better contact is need with the International Olympic Truce Centre (IOTC) and UNOSDP, who are responsible for the implementation of projects related to the global promotion of a culture of peace through sport and the Olympic ideal.

It should not be forgotten that there were a series of recommendations from London 2012 to be taken forward as they were never addressed by the key stakeholders for Rio. In 2017 the Campaign will begin work on putting a programme for Japan 2020. It aims to do this with both the IOTC and UNOSDP in order to maximize the relevance of the ambassadors work to the UN Truce process

This Summer's Games, the Heaven Days

I'm having One Minute's Silence

*To think of my Family
Our Nations – One Race
But why all this poverty
And that child's sad face ...?*



*... Its Germany at war today
1200 boots on foreign soil
Tornadoes, boats for toys to play
With Britain's Brimstones - and the odd Paveway*

*Orchestrated by a French rage
That's been simulated
to Trump(et) the Horseman coalition they called
To fight their Holy War once more*

*US against Them
Centuries of pain for economic gain ...
... But these same visionaries, so politic
Who lead us, passionate for brutal conflict*

*They signed up to a holy Truce
This summer's Games - the Heaven Days
We 'll all sit round one fire-light
Make peace, run, swim and play
NOT! Well that's what I heard them say*

*That day the Truce was signed
One eighty times
A UN Resolution
that should be the main solution
with an end to all violence
marked by a One Minute Silence ...*



TO ALL GLOBAL CITIZENS

IF YOUR COUNTRY HAS ESCALATED ITS WAR EFFORT, PLEASE COUNTER OUR INHUMANITY BY WORKING FOR SANITY – TOGETHER ACHIEVING AN END TO THIS GLOBAL CONFLICT BY HELPING IMPLEMENT THE OLYMPIC TRUCE IN RIO THIS SUMMER, – AN END TO ALL VIOLENCE TO ANYONE – TO BRING PEACE ON EARTH IN OUR LIFETIME WITH A ONE MINUTE SILENCE AT THE OPENING AND CLOSING CEREMONY OF THE GAMES TO HIGHLIGHT THE TRUCE.

Olympic Truce Website

The dedicated Olympic Truce website (www.un.org/en/events/olympictruce) acts as a source of information, news, and press releases related to the Olympic Truce. The site includes the relevant United Nations General Assembly Resolutions, statements and messages by the Secretary-General and useful links around the topic of the Olympic Truce. UNOSDP supports the updating and promotion of this dedicated website.

Sport for Peace stamps

The UN Postal Administration (UNPA), the IOC and UNOSDP collaborated for the issuance of a series of UN stamps entitled "Sport for Peace" featuring the shared values of the UN and the IOC and promoting the Olympic Truce, which were issued on 22 July 2016. This initiative was presented on the UN stamps website (<https://unstamps.org/product/olympic-truce-first-day-covers-single-set/>) and UNPA's Bulletin no. 119 (https://unstamps.org/wp-content/uploads/2016/07/bulletin_119.pdf).

The President of the UN General Assembly unveiled the stamps and delivered a video message on the Olympic Truce and on 25 July 2016 (www.un.org/pga/70/2016/07/25/message-on-olympic-truce-and-unveiling-of-unpas-sport-for-peace-stamps/)

Solemn Appeal by the President of the UN General Assembly

The President of the General Assembly made a Solemn appeal on 25 July 2016 in connection with the observance of the Olympic Truce, by which he "solemnly appealed to all Member States to demonstrate their commitment to the Olympic Truce for the 2016 Rio Olympic and Paralympic Games and to undertake concrete actions at the local, national, regional and world levels to promote and strengthen a culture of peace and harmony based on the spirit of the Truce."

(<https://documents-dds-ny.un.org/doc/UNDOC/GEN/N16/214/48/PDF/N1621448.pdf?OpenElement>)

Secretary General's message

The UN Secretary-General made a statement calling for the observance of the Olympic Truce on 25 July 2016: <http://www.un.org/press/en/2016/sgsm17947.doc.htm>

He also made a video message on Rio 2016 Olympic Games and the Olympic Truce: https://www.youtube.com/watch?v=XlfqKU_NTYA

Ceremony Celebrating the Olympic Spirit

On the occasion of the presence of the Olympic Flame in Geneva, the awarding of the Olympic Cup to the UN and the commemoration of the International Day of Sport for Development and Peace, the UN Office at Geneva hosted the ceremony *Celebrating the Olympic Spirit* on 29 April 2016, where the UN Secretary-General recalled the Olympic Truce resolution and called on all relevant parties to observe and respect the Rio 2016 Olympic Truce. In this same occasion, IOC President Thomas Bach underscored the significance of the Olympic Truce in advancing peace.

Social media campaigns

The UNOSDP supported the IOC's Olympic Truce social media campaign #OlympicPeace by creating its own "Peace Dove" and sharing it on its Social Media Platform. To show support for the #OlympicPeace, SDP stakeholders around the world can create their own unique "peace dove" with a customised message at www.olympic.org/peace and share it on their personal social media feed. The hashtag #OlympicPeace was used beyond this campaign, for example on the occasion of the Olympic Day, the launch of the "Sport for Peace" stamps and interviews related to Peace and Sport.

Walk for Truce initiatives

UNOSDP facilitated the Secretary-General's letter of support to the Right Honourable Lord Bates of Langburgh and his initiative Walk for Truce (<http://www.walkforpeace.eu/>).

The Special Adviser to the Secretary-General on Sport for Development and Peace Wilfried Lemke met Lord Bates at the end of his walk in Rio de Janeiro in August 2016, commending his contribution to the Olympic Truce and encouraging further awareness raising and implementation.

Special Adviser's advocacy

Special Adviser Lemke constantly encourages observance and implementation of the Olympic Truce in relevant settings through advocacy, facilitation and representation in his missions. His contribution in these regards was recently acknowledged by the Truce Foundation of the USA, who awarded him for his commitment and support to the Olympic Truce.

Mr. Lemke also addresses the Olympic Truce to the media every time he has the opportunity to do so. For example, his interview to the Catalan Institute for Peace on "Sport and Peace": <http://www.icip-perlapau.cat/numero27/entrevista/entrevista/>

Youth Leadership Programme (YLP)

The YLP, UNOSDP's educational programme for youth development, provides young participants from developing countries with training on Sport for Development and Peace, including the theme of Sport and Peace and the Olympic Truce in particular (<https://www.un.org/sport/content/about-unosdp/unosdp-youth-leadership-programme>). In collaboration with expert facilitators such as the International Olympic Truce Center, the programme develops the knowledge and skills of young leaders in this context, who return to their communities after the YLP camps and apply their new learning for the implementation of development and peace objectives through sport.

With kind regards,

UNOSDP

United Nations Office on Sport for Development and Peace

Villa La Pelouse, Palais des Nations

1211 Geneva 10

Email: sport@unoq.ch

Website: <http://www.un.org/sport>

1.

RIO 2016 OLYMPIC TRUCE RESPONSIBLE STAKEHOLDER REPORT CARD



**RIO 2016
OLYMPIC GAMES**

**29th JULY –
25th SEPTEMBER**

This report card is designed to make the contribution of key stakeholders who are responsible for the implementation of the Olympic Truce transparent. It should be filled in with the cooperation of each stakeholder.

Name of Stakeholder	Support/ Cooperation with promotion & reporting process	Financial Contribution to the Truce/ Resources Mobilised <i>(\$)</i>	Human Resource Application to the Truce <i>(Personnel)</i>	Media/Events Arranged to Highlight/ Celebrate the Truce <i>(Date and Description)</i>	Contributions to National Olympic Truce Processes <i>(Country engaged)</i>	Other Support <i>(Please state type of support)</i>
	Yes/No	0	0			
		>1,000	> 1 p/t			
		>5,000	> 2 p/t			
		>10,000	> 3 p/t			
		>100,000	> 1 f/t			
		>1,000,000	> 2 f/t			
		1,000,000 >	> 3 f/t			
			3 f/t >			

PLEASE RETURN THIS FORM TO THE RIO 2016 OLYMPIC TRUCE PEACE CAMPAIGN ORGANISERS BY September 30TH 2016

Text of the UN Resolution 20 October 2015 – UN General Assembly Seventieth Session Agenda item 12 – Sport for Development and Peace: Building a Peaceful and Better World through Sport and the Olympic Ideal, p5

‘Urges Member States to observe the Olympic Truce individually and collectively, within the framework of the Charter of the United Nations, throughout the period from the seventh day before the start of the XXXI Olympic Summer Games until the seventh day following the end of the XV Paralympic Summer Games, to be held in Rio de Janeiro, Brazil; Underlines the importance of cooperation among Member States to collectively implement the values of the Olympic Truce around the world, and emphasizes the important role of the International Olympic Committee, the International Paralympic Committee and the United Nations in this regard; ... Welcomes the cooperation among Member States, the United Nations and the specialized agencies, funds and programmes, and the International Olympic Committee and the International Paralympic Committee, to maximize the potential of sport to make a meaningful and sustainable contribution to the achievement of the Sustainable Development Goals within the 2030 Agenda for Sustainable Development, and encourages the Olympic and Paralympic movements to work closely with national and international sports organizations on the use of sport to this end;’



**RIO 2016
OLYMPIC GAMES**



**29th JULY –
25th SEPTEMBER**



This report card is designed to indicate the level of awareness of the Olympic Truce in countries participating in the Olympic Games. It should be based on a survey of 1000 or more people randomly interviewed during the Truce period, answering the following questions: *a) Are you aware of the Olympic Truce? b) If so, where did you learn about it? c) Do you think the Truce has been successful? (NB Questionnaire sheets can be downloaded separately).*

Country/Region/City:

Number of people aware of the Truce % of 1000	Source of awareness about the Truce (1)	Perception of Implementation Effort		Perception of Implementation Effort	
		No attempt	Failed	Partial	Full
< 5%					
< 10%					
< 15%					
< 20%					
< 25%					
< 30%					
< 40%					
< 50%					
< 60%					
< 70%					
< 80%					
< 90%					
100%					

(1) Source code: A= Mainstream media B= Social Media C = Family/friends D = School E = Other

PLEASE RETURN THIS FORM TO THE RIO 2016 OLYMPIC TRUCE PEACE CAMPAIGN ORGANISERS BY AUGUST 30TH 2016



RIO 2016
OLYMPIC GAMES



29th JULY –
25th SEPTEMBER



This Report Card gives an indication of the implementation of the Olympic Truce in relationship to key **Global Peace Index (GPI)** measurements on a) conflict levels, b) security and c) militarization. It is a subjective judgement of the impact of the Truce in countries participating in the Rio 2016 Olympic Games which should be taken by in a group discussion between responsible stakeholders in association with conflict zone monitors.

Country/Region/City:

GPI Indicator Category	Positive effect on GPI	Negative effect on GPI	Observations to support perception	Comment on Impact of the Truce Period	Notes
A. Ongoing domestic and international conflict	Yes/No Unknown	Yes/No Unknown			
Number and duration of internal conflicts	Yes/No Unknown	Yes/No Unknown			
Number of deaths from organised conflict (external)	Yes/No Unknown	Yes/No Unknown			
Number of deaths from organised conflict (internal)	Yes/No Unknown	Yes/No Unknown			
Number, duration and role in external conflicts	Yes/No Unknown	Yes/No Unknown			
Intensity of organised internal conflict	Yes/No Unknown	Yes/No Unknown			
Relations with neighbouring countries	Yes/No Unknown	Yes/No Unknown			
B. Societal safety and security					
Level of perceived criminality in society	Yes/No Unknown	Yes/No Unknown			

Number of refugees and internally displaced people as a percentage of the population	Yes/No Unknown	Yes/No Unknown			
Political instability	Yes/No Unknown	Yes/No Unknown			
Political Terror Scale	Yes/No Unknown	Yes/No Unknown			
Impact of terrorism	Yes/No Unknown	Yes/No Unknown			
Number of homicides per 100,000 people	Yes/No Unknown	Yes/No Unknown			
Level of violent crime	Yes/No Unknown	Yes/No Unknown			
Likelihood of violent demonstrations	Yes/No Unknown	Yes/No Unknown			
Number of jailed population per 100,000 people	Yes/No Unknown	Yes/No Unknown			
Number of internal security officers and police	Yes/No Unknown	Yes/No Unknown			

C. Military build-up and access to weapons					
Financial contribution to UN peacekeeping missions	Yes/No Unknown	Yes/No Unknown			
Overall Impact of Olympic Truce	Yes/No Unknown	Yes/No Unknown			
Overall Country Rating for Truce Implementation Effort (out of 10, with 1 = no effort, 5 = weak, 10 = excellent)	1 2 3 4 5	6 7 8 9 10			

PLEASE [RETURN THIS FORM](#) TO THE RIO 2016 OLYMPIC TRUCE PEACE CAMPAIGN ORGANISERS BY AUGUST 30TH 2016

A NOTE ON MEASURING THE STATE OF PEACE FROM THE GLOBAL PEACE INDEX REPORTING PROCESS

'Peace is notoriously difficult to define. The simplest way of approaching it is in terms of the harmony achieved by the absence of violence or the fear of violence, which has been described as Negative Peace. Negative Peace is a compliment to Positive Peace which is defined as the attitudes, institutions and structures which create and sustain peaceful societies. The Global Peace Index measures a country's level of Negative Peace using three domains of peacefulness.

The first domain, ongoing domestic and international conflict, investigates the extent to which countries are involved in internal and external conflicts, as well as their role and duration of involvement in conflicts.

The second domain evaluates the level of harmony or discord within a nation; ten indicators broadly assess what might be described as societal safety and security. The assertion is that low crime rates, minimal terrorist activity and violent demonstrations, harmonious relations with neighbouring countries, a stable political scene and a small proportion of the population being internally displaced or made refugees can be equated with peacefulness.

Seven further indicators are related to a country's militarisation —reflecting the link between a country's level of military build-up and access to weapons and its level of peacefulness, both domestically and internationally. Comparable data on military expenditure as a percentage of GDP and the number of armed service officers per head are gauged, as are financial contributions to UN peacekeeping missions.

GPI 2015, P101

http://static.visionofhumanity.org/sites/default/files/Global%20Peace%20Index%20Report%202015_0.pdf



**Executive Director
Operational Programmes
and Institutional Relations**

Ref: IRRM/RA/001/2015

Mr
Gordon Sillence
Brazil 2016 Olympic Truce Peace Campaign
Coordinator

Madrid, 30 October 2015

Subject: Olympic Truce Initiative

Dear Mr Sillence,

We wish to express our sincere appreciation for introducing us to your *Rio 2016 Olympic Truce Programme*, for which you have shared information on a regular basis. We cherish its ambitious activities for the 2016 Olympic Games and Paralympics in Brazil and its efforts to increase awareness of the Truce, which holds so much meaning in turbulent times like these. We also believe that the Truce deserves global attention and thus, its implementation shall be promoted accordingly.

UNWTO commends initiatives such as yours that enhance the role of tourism in the promotion of peace and sustainable development. Similarly, the recently adopted Resolution titled "Building a peaceful and better world through sport and the Olympic ideal" (A/70/L.3) highlights the increased importance that is given to sport and its valuable contribution to an atmosphere of tolerance and understanding among peoples and nations. This Resolution, while not specifying concrete actions, provides a framework within which stakeholders can deliver meaningful projects and initiatives.

Based on this we wish to inform you that UNWTO, as a specialized agency of the United Nations, works with its Member States and Affiliate Members and supports them, upon relevant requests, on issues related to tourism and development. Please note that we are engaging in discussions on the Olympic Truce and hope that your initiative can receive support from other stakeholders. In the meantime, we wish you and the Olympic Truce Peace Campaign great success and hope that it will have a widespread and long-lasting impact on peace.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Márcio Favilla', written over a horizontal line.

Márcio Favilla

World Tourism Organization (UNWTO) - A Specialized Agency of the United Nations

Capitán Haya 42, 28020 Madrid, Spain. Tel: (34) 91 567 81 00 / Fax: (34) 91 571 37 33 – omt@unwto.org / unwto.org

Wishes for a Peaceful and Prosperous New Year for all, and a world free from war. May I leave a calendar for you to make your own Olympic effort on both inner peace for yourself and global peace on earth for us all in this lifetime.

2017 ... PREPARE

2018 RESOURCE

2019 ... EXECUTE

Japan 2020 ... ENJOY

... PEACE
SDGs



ON EARTH
2030

Dedicated to my first and foremost yoga master BKS Iyengar, who gave me his personal support for this work for global peace whilst he was alive for the London 2012 Games, and who taught me that each one of us can make an Olympic effort to become whatever we want through dedicated practice, with mindfulness of symmetry, alignment, precision, and direction alongside heartfelt compassion and wisdom. These Olympian qualities are needed now by our politicians, administrators and business leaders, to make an effort together in unity as one human race to realise the peaceful and plentiful fruits of civilization, to overcome the barbarian nature of violence and conflict so pervasive at this Turning Point. Turning swords into ploughshares has always been a part of our history, and now we need to use this Olympic opportunity more than ever to achieve the peace-based green economy envisaged in the 2030 sustainable development goals – only 3 Olympics away ... WITH Japan 2020 next.

For further information or discussion of this report please contact:

Gordon Sillence

Rio 2016 Olympic Truce Peace Campaign Co-ordinator

ICT Director - DestiNet Training Education and Development Services

Coordinator - Janela Aberta 21 Education Centre for Sustainable Development

Vice President - Ecotrans European Network for Sustainable tourism Development

Gordon.destinet@ecotrans.de