



Market Place

A quality assessed, independent global green market place to promote and find sustainable and responsible tourism.

A one stop shop window to all certification programs and awards.

Market access for certified and awarded tourism businesses, products and services.



USERS

- ◇ Austrian Ecolabel
- ◇ Ecocamping
- ◇ CSR Tourism
- ◇ Alpine Pearls
- ◇ EDEN
- ◇ EEN



DestiNet Services

We offer:

- ◇ Access to a global knowledge base of sustainable tourism – management of contributor and administrator rights
- ◇ Evidenced-based good practice knowledge transfer system – the Global Atlas of Excellence in Sustainable Tourism
- ◇ Listing and promotion on the Global Sustainable Tourism Market Place – put your business into a global green and responsible tourism supply chain

www.destinet.eu



- ◇ Setting up a destination management & marketing system using DestiNet – induction materials for the DestiNet Sustainable Destination tool-kit, expert input into destination policy-making, planning, mapping, monitoring and marketing
- ◇ Using DestiNet in European Projects – plug your project into the market place and global knowledge network
- ◇ Networking stakeholders for European funding applications
- ◇ Skype supported inductions, workshops, and conferences for your municipality, region or association.

log on to www.destinet.eu for further information

DESTINET

Knowledge Networking Portal for Sustainable & Responsible Tourism



Connecting Sustainable Tourism Development

YOUR multi-stakeholder

- ◇ knowledge networking tool
- ◇ good practice database
- ◇ global green market place
- ◇ sustainable tourism observatory

www.destinet.eu



Destinations

Support for municipalities, regions and countries for managing, mapping, marketing and monitoring your sustainable tourism activity.



A complete system helping you to set up a Destination Learning Area and to foster local innovation and sustainability processes.

Testimonial

"DestiNet helped us to map, market and monitor our sustainable tourism stakeholders and their services in our 14 municipalities and to exchange and collaborate with other destinations in Europe".

Antonio San Blas, director



Knowledge Base



Topic Learning Areas

Topic Learning Areas - where quality-assessed information is linked to the education and training resources, businesses and people you need.



My DestiNet - putting state-of-the-art, internet-based professional networking tools in your hands to work together to implement sustainable tourism.



Your Role

My DestiNet



Our Support

About DestiNet

DestiNet was initiated in a UN WSSD Type II Partnership project in 2003, supported by the EEA, UNWTO, UNEP and Ecotrans.

Further support for its development has recently been given by the EU in the FASTLAIN Project, which promotes research to market-place innovation processes for competitiveness and sustainability in tourism regions through ICT-based knowledge networking. Currently DestiNet is in use in over 20 countries, with a global information and knowledge networking coverage.

Contact us at:

ECOTRANS - DestiNet Services
Futterstr. 17-19, D-66111 Saarbrücken
www.destinet.eu

T: +49 681 374679
F: +49 681 374633
Herbert Hamele, herbert.hamele@ecotrans.de
Gordon Silience, gordon.destinet@ecotrans.de

