

Global Green Market Place

The independent, quality-assessed **DestiNet Atlas** brings together all certificates and certified tourism establishments in one place.

Sustainable Tourism Certification programmes link their certified tourism businesses and services with the Atlas.



Each tourism service features links to its certificate and its website to provide further information to interested parties.

Tour operators and travel agencies, travellers and journalists can zoom to their chosen destinations to see what choice there is.

ECOTRANS 1993 – 2013

ECOTRANS was founded in 1993 as an independent, European not-for-profit network to help promote and support sustainable tourism development.

Topic: Sustainable tourism certification

Since 1994 ECOTRANS has published and continuously updated a global list of ecolabels, with the aim of promoting transparency in this field.



Supporters

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Sustainable Tourism Certification Worldwide



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Information Service for
making tourism more sustainable

All Sustainable Tourism Certificates on DestiNet.eu



The world is diverse - and this makes it so interesting for travellers. The wide range of sustainable tourism certificates currently available reflects these differences with appropriate and controlled criteria which allow us to judge whether a particular tourism service has good environmental and sustainability management and performance.

DestiNet provides key information on each certificate and standard - and promotes the certificates to the tourism marketplace.



Responsible tourism is when:

- ◇ Businesses find out about appropriate certification programmes.
- ◇ Destinations encourage their tourism services to participate in certification schemes.
- ◇ Tour Operators collaborate with certified hotels and tourism service providers.
- ◇ Travel agencies inform their clients about sustainable travel opportunities.
- ◇ Travellers buy the better choice.

| | | |
|---|---|---------------|
|  | Adventure Green Alaska | |
|  | Austrian Ecolabel for Tourism | GSTC |
|  | Biosphere Responsible Tourism | GSTC approved |
|  | Blue Flag | |
|  | Certification for Sustainable Tourism, Costa Rica | GSTC |
|  | Clean Tourism Certificate, Poland | |
|  | CSR-Tourism | GSTC |
|  | EarthCheck | GSTC |
|  | ECEAT Quality Label | |
|  | Eco awards Namibia | |
|  | ECO Certification Program, Australia | GSTC |
|  | ECO Certification, Malta | GSTC |
|  | Eco Tourism Ireland | GSTC |
|  | Eco-Romania | |
|  | ECOCAMPING | |
|  | Ecolabel Luxembourg | |
|  | Environmentally Sustainable Accommodations International Standard | GSTC |
|  | ECOPROFIT | |
|  | Ecotourism Kenya | |
|  | European Charter for Sustainable Tourism in Protected Areas | |
|  | European Ecolabel | |
|  | Fair Trade in Tourism South Africa | GSTC |
|  | GREAT Green Deal Guatemala | |
|  | Green Certificate Latvia | |
|  | Green Globe | |
|  | Green Hospitality Programme, Ireland | |
|  | Green Key Eco-Rating Program | |
|  | Green Key | |
|  | Green Leaf Foundation, Thailand | |
|  | Green Leaf™ Environmental Standard | |
|  | Green Star Hotel, Egypt | |
|  | Green Tourism Business Scheme, UK | |
|  | Hawaii - Green Business Program | |
|  | ibex fairstay, Switzerland | |
|  | Leaders in Environmentally Accountable Foodservice Canada | |
|  | Legambiente Turismo, Italy | |
|  | Nature's Best, Sweden | |
|  | PAN Parks | |
|  | Q certification Tourism | |
|  | QualityCoast | |
|  | Qualmark, New Zealand | |
|  | Rainforest Alliance Sustainable Tourism Verification | GSTC |
|  | Sello Ambiental Colombiano | |
|  | Smart Voyager, Ecuador | |
|  | Sustainable Tourism Eco-Certification Program STEP | GSTC |
|  | Blaue Schwalbe | |
|  | The Nordic Swan | |
|  | Travelife | GSTC |
|  | Viabono, Germany | |
|  | European Eco-Tourism Labeling Standard (Standard only!) | GSTC |