

Going Green

The Going Green Check for accommodation businesses
Pilot version (internal v.1.0 EN)

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[Ecotrans.org](https://ecotrans.org) - [Tourism2030.eu](https://tourism2030.eu)

PACT FOR SKILLS - 19th COORDINATION MEETING

Thursday, 4th – July – 2024, 15:00 – 16:30 CEST

<https://us02web.zoom.us/j/89751640085?pwd=UFRlcFZqM2d4emZRcFNuZEY5Tnh5UT09>

Sustainable tourism certification worldwide (see: Tourism2030.eu!)



Global to Local Knowledge Base, Market Place, Certification and Clustering



Sustainable tourism certification worldwide (see: Tourism2030.eu!)

Navigation Menu: ABOUT | TOPICS | WHO'S WHO | RESOURCES | GOOD PRACTICE | CERTIFICATION QUICKFINDER | MARKET PLACE | NEWS | POTENTIAL | Google Site Search | My account

Going Green
All you Need to Know about Tourism Sustainability Certification

CERTIFICATION QUICKFINDER

Which certificates for Sustainable Tourism?
The central certification quickfinder helps tourism businesses, destination and tour operators to find those certificates which are available to them in their country and which meet their expectations on the coverage of sustainable issues. The central level, the visibility of the certified tourism on the global Green Travel Map and other services for their applicants and visitors.
You offer a Certificate? Benefit from the Tourism2030 - Free Service Agreement

NEWS: TCF10 Certificate 2022

LABELGUIDE 2023: 35 RECOMMENDED CERTIFICATES

The international label guide was launched 03th March 2022 and is available in several languages.
DOWNLOAD: Onschlüsseligen Tourismus (Einer durch den Schlüsselring) (2022)
It introduces to sustainable tourism certification. Includes typical presents a overview national and international certificates for tourism of more than 100 labels around the world.
Click on the labels below to see their detailed descriptions with links to their services and to their Green Travel Map with certified hotels, causing great travel operators, and tourism services.

35 recommended certification for businesses and destinations worldwide

Global to Local Knowledge Base, Market Place, Certification

Diagram illustrating the knowledge base structure:

- Businesses (SMEs)
- Destina Adminis
- Supporting Organisations & Experts
- Promotion & organisa
- Certification Bodies

Sustainable tourism certification worldwide (see: [Tourism2030.eu!](https://Tourism2030.eu))

The screenshot displays the Tourism2030.eu website interface. At the top, navigation links include ABOUT, TOPICS, WHO'S WHO, RESOURCES, GOOD PRACTICE, CERTIFICATION QUICKFINDER, MARKET PLACE, NEWS, and FOOTERS. A search bar and a 'My account' link are also visible.

The main content area features a 'CERTIFICATION QUICKFINDER' section with a search prompt: 'Which certificates for Sustainable...'. Below this, there are filters for 'Filter by Keyword', 'Filter by country' (set to Europe), and 'Filter by Certificate' (set to All). A 'Zoom to location' input field and a 'Go' button are also present.

The 'Selected categories' section lists various tourism services: Tour operators, Travel agents, Intermediaries, Travel Packages, Transport & Mobility Services, Accommodation Providers, Camping, Restaurants & Catering Services, Attractions, Activities, Shopping, and Destinations.

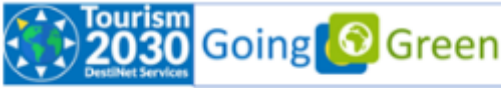
Below the filters, it states 'Displaying 20252 location(s)' and provides options to 'View as list', 'Link to portal map', 'Link to this filtered map', and 'Export GeoRSS'.

The central focus is a map of Europe titled 'Travel Green Europe map 2024'. The map shows various countries with red circular markers indicating the number of certified locations. The markers are labeled with numbers such as 10, 20, 50, 100, 200, and 500. Countries shown include Grönland, Island, Norwegen, Finn, Schweden, Danemark, Polen, Belgien, Deutschland, Frankreich, Rumänien, Ukraine, Belarus, Kasachstan, Usbekistan, Kirgisistan, Turkmenistan, Türkei, Iran, Afghanistan, Pakistan, Nepal, Indien, Saudi-Arabien, Ägypten, Libyen, Algerien, Marokko, Tunesien, Irak, and Westsahara.

At the bottom of the map area, a yellow banner reads: 'From 1% up to 10% until 2030?!'

On the left side of the screenshot, there is a 'Home' section with a 'Going Green' banner and a 'Planet Responsibly' logo. Below this, there is a 'Global to Local Knowledge Base, Market Place, Certification' section with a grid of icons representing different tourism sectors and certification bodies.

Going Green Check – A tool to self assess and find an appropriate certificate



Herbert Michael Hamele Logout English

[Home](#) [My space](#) [Assessment & Reporting](#)

TOURISM 2030 GOING GREEN CHECK

WELCOME

Welcome to the TOURISM 2030 Going Green Check


(Pilot application in Germany Mai-June 2024)

The Going Green Check for tourism businesses has been designed as a self check to assess your compliance with the Global Sustainable Tourism Council (GSTC) industry criteria, which are recognised worldwide as the minimum standards for tourism businesses and which many certification programmes use as guidance for their own national or international standards.

The Going Green Check allows you to

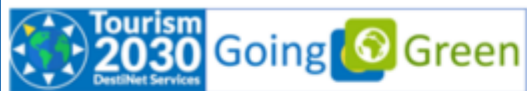
- 1) **START:** self assess your sustainability performance in complying with the general GSTC criteria, then
- 2) **COMPARE:** to see how far different certification standards for your business cover your performance, and
- 3) **DECIDE:** choose and complete the self assessment with one or several certification standards for your business, download your compliance report(s) - and decide to go green with the most appropriate certification programme..

Through completion of the chosen standard and achieving **certification** your business actively contributes to the climate and biodiversity and other Sustainable Development Goals of your destination and will be published as credibly certified business on the global [Travel Green Maps](#)



<https://tourism2030.travelife.info>

MY SPACE: Fill out your profile



Herbert Hamele

Logout

English

Home

My space

Assessment & Reporting

TOURISM 2030 GOING GREEN CHECK

My Profile My staff

MY PROFILE

Organization

Contact person

Change password

Logo

Documents

Auditor/Advisor

Experts

Organization

Resort Herbert

Official name

[[extra_name]]

Country

Germany

Language

Deutsch

Save

STEP1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot shows a web application interface. At the top left, there are logos for 'Tourism 2030' and 'Going Green'. The top right corner displays the text 'Planning and reporting'. Below this is a blue navigation bar with the breadcrumb 'HOME \ PLANNING AND REPORTING \ GOINGGREEN CHECK \ RESORT GERDI'. On the left side, there is a sidebar with 'Resort Gerdi' and an 'Admin' link. The main content area is titled 'Overview' and contains a table of links. A red box highlights the 'GSTC Industry Standard' link, which includes a document icon. Other links in the table include 'Open reports', 'View', 'Sustainability report (PDF)', 'Audit report (PDF)', and 'Sustainability certificate'.

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				

STEP1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot shows a web interface for 'Planning and reporting' for Hotel Silvia-PKF. The breadcrumb trail is: HOME \ PLANNING AND REPORTING \ GOINGGREEN CHECK \ HOTEL SILVIA-PKF \ GSTC INDUSTRY STANDARD. The left sidebar contains navigation options: 'Planning and reporting' (checked), 'Sustainability report', 'Compare compliance', and 'Overview.'. The main content area is titled 'GSTC Industry Standard' and lists 14 criteria. The first criterion, '1. Demonstrate effective sustainable management', is expanded to show a list of sub-themes. The 'Sustainability management system' sub-theme is highlighted with a red box. To the right of the list are four control panels: 'Status' (This report is: editable, Audit report: not released), 'View' (All subthemes: shown, Available languages: UK flag), 'Progress' (Reporting progress: shown, Audit progress: hidden), and 'Remarks' (Coach questions: shown, Internal remarks: shown).

Logo: Tourism 2030 Going Green

Page Title: Planning and reporting

Breadcrumb: HOME \ PLANNING AND REPORTING \ GOINGGREEN CHECK \ HOTEL SILVIA-PKF \ GSTC INDUSTRY STANDARD

Hotel: Hotel Silvia-PKF

Navigation:

- ✓ Planning and reporting
- ☰ Sustainability report
- 📄 Compare compliance
- 📄 Overview.

GSTC Industry Standard

1. Demonstrate effective sustainable management

Sustainability management system	1	▬
Legal compliance	2	▬
Reporting and communication	3	▬
Staff engagement	4	▬
Customer experience	5	▬
Accurate promotion	6	▬
Buildings and infrastructure	7	▬
Compliance	8	▬
Impact and integrity	9	▬
Sustainable practices and materials	10	▬
Access for all	11	▬
Land water and property rights	12	▬
Information and interpretation	13	▬
Destination management	14	▬

Status

This report is: editable

Audit report: not released

View

All subthemes: shown

Available languages:

Progress

Reporting progress: shown

Audit progress: hidden

Remarks

Coach questions: shown

Internal remarks: shown

STEP1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot shows the 'Planning and reporting' section of the GSTC Industry Standard self-assessment tool. The interface includes a navigation bar with 'HOME \ PLANNING AND REPORTING \ TEST-III \ GSTC INDUSTRY STANDARD' and a dropdown menu for 'GSTC Industry Standard'. On the left, a list of four criteria is shown, each with a checkmark: 1. Demonstrate effective sustainable management, 2. Local employment, 3. Maximize benefits to cultural heritage and minimize negative impacts, and 4. Wildlife harvesting and trade. A red box highlights the fourth criterion and its associated summary box. This summary box shows 'Completed' status, a 100% progress bar, and a score of 53% with the text 'The report is completed. You comply in 53 %'. Below the summary is a 'Theme overview' button. The main content area displays five sub-criteria: 1.1 Sustainability management system (with a red box around its 'Yes' and 'No' buttons), 1.2 Legal compliance, 1.3 Reporting and communication, 1.4 Staff engagement, and 1.5 Customer experience. Each sub-criterion includes a description and 'Yes'/'No' response buttons.

1. Demonstrate effective sustainable management ✓

2. Local employment. ✓

3. Maximize benefits to cultural heritage and minimize negative impacts. ✓

4. Wildlife harvesting and trade. ✓

Completed

100%

Your score: 53%
The report is completed. You comply in 53 %

[Theme overview](#)

1.1 Sustainability management system Yes No

The organization has implemented a long-term sustainability management system that is suitable to its size and scope, addresses environmental, social, cultural, economic, quality, human rights, health, safety, risk and crisis management issues and drives continuous improvement.

1.2 Legal compliance Yes No

The organization is in compliance with all applicable local, national and international legislation and regulations including, among others, health, safety, labour and environmental aspects

1.3 Reporting and communication Yes No

The organization communicates its sustainability policy, actions and performance to stakeholders, including customers, and seeks to engage their support.

1.4 Staff engagement Yes No

Staff are engaged with development and implementation of the sustainability management system and receive periodic guidance and training regarding their roles and responsibilities in its delivery.

1.5 Customer experience Yes No

Customer satisfaction, including aspects of sustainability, is monitored and

STEP2: COMPARE COMPLIANCE

with standards for sustainability certification

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GSTC INDUSTRY STANDARD

GSTC Industry Standard

TEST-HH

- ✓ Planning and reporting
- Sustainability report
- Compare compliance**
- Overview

GSTC Industry Standard

1. Demonstrate effective sustainable management		
43% 57%		
Sustainability management system	1	
Legal compliance	2	
Reporting and communication	3	
Staff engagement	4	
Customer experience	5	
Accurate promotion	6	
Buildings and infrastructure	7	
Compliance	8	
Impact and integrity	9	
Sustainable practices and materials	10	
Access for all	11	
Land water and property rights	12	
Information and interpretation	13	
Destination engagement	14	

2. Maximize social and economic benefits to the local community and minimize negative impacts		
67% 33%		
Community support	1	

Status

This report is not editable

Audit report not released

View

All subthemes shown

Available languages

Progress

Reporting progress shown

Audit progress hidden

Remarks

Coach questions shown

Internal remarks shown

Auditor remarks shown

STEP2: COMPARE COMPLIANCE

See the compliance level and choose a standard for more details

Resort Herbert

- ✓ Planning and reporting
- Sustainability report
- Remarks report
- Audit report
- All documents

Available standards

Standard	Description	Compliance Level
ECOCAMPING	ECOCAMPING is a European sustainability management system for environmental and nature protection, safety, and quality at campsites.	COMPLIANCE
EU Ecolabel	The official European Union eco-label is awarded to accommodation establishments and companies in the tourism sector. It is assessed and awarded by national partner organisations, e.g. environmental ministries.	COMPLIANCE
CERTIFIED GREEN HOTEL	The German Travel Management Association (VRD) rewards hotels in various European countries for their effective environmental management and socially responsible initiatives.	COMPLIANCE
GOOD TRAVEL SEAL	The Good Travel certification focuses on practical requirements that are easy to manage for smaller businesses. There are five levels of the Good Travel Seal, up to the meeting of the full GSTC Industry Standard.	COMPLIANCE
GREEN GLOBE	Green Globe is the global certification for sustainable tourism. Membership is reserved for companies and organizations who are committed to making positive contributions to people and planet. The label is active since 1999.	COMPLIANCE

GREENSIGN GreenSign is the internationally recognised and market-leading sustainability certification for hotels, offices, and spa establishments throughout Germany. **COMPLIANCE**

[Certification profile](#) [View assessment](#)

BIOSPHERE Biosphere is the international sustainability management, recognition and certification system of the Responsible Tourism Institute (RTI), based on the 17 SDGs and 169 United Nations targets. **COMPLIANCE**

[Certification profile](#) [View assessment](#)

Green Key Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. **COMPLIANCE**

[Certification profile](#) [View assessment](#)

Travelife Travelife for accommodation providers is a global sustainability management system and certification, developed by and for the tourism industry. **COMPLIANCE**

[Certification profile](#) [View assessment](#)

TourCert The TourCert certification is granted to tour operators, accommodations, destinations and other tourism businesses with high economical, ecological and social responsibility. **COMPLIANCE**

[Certification profile](#) [View assessment](#)

STEP2: COMPARE COMPLIANCE

See the certification's profile: services, map of certified tourism, cost, application ...

Green Key



Green Key

Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. The high sustainability standards expected of Green Key certified establishments are maintained through a strict set of criteria, rigorous documentation, frequent on-site audits, and third-party verification. Green Key is eligible for hotels, hostels, small accommodations, campsites, holiday parks, conference centres, restaurants, and attractions. The Green Key programme is managed by the Foundation for Environmental Education (FEE) and its national member organisations. The programme has been recognised by the World Tourism Organization (UNWTO) and UN Environment (UNEP), and the Green Key criteria are internationally recognised.

Certifying Organisation

Foundation for Environmental Education (FEE)

Partner Organisation/s

UNEP, UNESCO, UNWTO

License Period (years)

1 Year, with on-site audits in year 1,2 and every 3rd year

Certified Tourism (nr)



Over 5000

Services

- Certified Tourism mapped on Tourism2030
- Standards published for free
- Self-check online
- Training, advice
- Transparent pricing policy
- Green Key Toolbox (Carbon, water, waste, best practice)
- Newsletter
- International orientation
- Internship for students
- Consumer Communication
- Complaint Management
- Good Practices

Online application



STEP2: COMPARE COMPLIANCE

View the chosen standard's assessment

2030 Going Green

48 (A)






Planning and reporting






HOME \ PLANNING AND REPORTING \ RESORT HERBERT \

Resort Herbert

- ✓ Planning and reporting
- Sustainability report
- Remarks report
- Audit report
- All documents

Available standards

Standard Logo	Description	Compliance Status	Actions
	ECCAMPING is a European sustainability management system for environmental and nature protection, safety, and quality at campsites.	COMPLIANCE	Certification profile View assessment
	The official European Union eco-label is awarded to accommodation establishments and campsites in the tourism sector. It is assessed and awarded by national partner organisations, e.g. environmental ministries.	COMPLIANCE	Certification profile View assessment
	The German Travel Management Association (VTD) rewards hotels in various European countries for their effective environmental management and socially responsible initiatives.	COMPLIANCE	Certification profile Compare compliance
	The Good Travel certification focuses on practical requirements that are easy to manage for smaller businesses. There are five levels of the Good Travel Seal, up to the meeting of the full GSTC Industry Standard.	COMPLIANCE	Certification profile View assessment
	Green Globe is the global certification for sustainable tourism. Membership is reserved for companies and organizations who are committed to making positive contributions to people and planet. The label is active since 1999.	COMPLIANCE	Certification profile View assessment

	GreenSign is the internationally recognised and market-leading sustainability certification for hotels, offices, and spa establishments throughout Germany.	COMPLIANCE	Certification profile View assessment
	Biosphere is the international sustainability management, recognition and certification system of the Responsible Tourism Institute (RTI), based on the 17 SDGs and 169 United Nations targets.	COMPLIANCE	Certification profile View assessment
	Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry.	COMPLIANCE	Certification profile View assessment
	Travelife for accommodation providers is a global sustainability management system and certification, developed by and for the tourism industry.	COMPLIANCE	Certification profile View assessment
	The TourCert certification is granted to tour operators, accommodations, destinations and other tourism businesses with high economical, ecological and social responsibility.	COMPLIANCE	Certification profile View assessment

STEP3: Complete the self-assessment

Check and complete the self-assessment

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

TEST-HH

- ✓ Planning and reporting
- Action plans
- Sustainability report
- Remarks report
- Publish report
- Share report
- All documents
- Overview

Green Key

1 ENVIRONMENTAL MANAGEMENT	78%	11%
Environmental management	1-9	
2 STAFF INVOLVEMENT	100%	
Staff involvement	1-6	
3 GUEST INFORMATION	86%	
Guest information	1-7	
4 WATER	91%	
Water	1-11	
5 WASHING AND CLEANING	33%	
Washing and cleaning	1-12	
6 WASTE	68%	

Status

This report is **editable**

Audit report **not released**

View

All subthemes **shown**

Available languages

Progress

Reporting progress **shown**

Audit progress **hidden**

Remarks



Coach questions **shown**

Internal remarks **shown**

Auditor remarks **shown**

STEP3: Complete the self-assessment



Check the certification criteria one by one



  Planning and reporting



HOME \ PLANNING AND REPORTING \ RESORT HERBERT \ GREEN KEY Green Key



4. WATER


Water

Criteria   

4.1 The total water consumption must be registered at least once a month. (I)  

4.2 Newly purchased toilets have a 3/6 litres dual flush. (I)  

4.3 The staff must have a system in place to regularly check for dripping taps and leaky toilets as well as leaky swimming pools. (I)  

4.4 Water flow in at least 75%  

4.2 Newly purchased toilets have a 3/6 litres dual flush. (I)

Reporting Guidance Remarks Action plan Best practices How to audit

Reporting

Yes No

Save Previous Next

STEP3: Complete the self-assessment

View the self-assessment of the chosen certification standard



TEST-HH

✓ Planning and reporting

📅 Action plans

☰ Sustainability report

☰ Remarks report

☑ Publish report

🔗 Share report

📁 All documents

📄 Overview

Overview

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				
Ecocamping				
Green Sign				
Green Key				
Green Globe				
EU Ecolabel				

STEP3: Complete the self-assessment

View the self-assessment of the chosen certification standard

2030 Going Green

48

Planning and reporting

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

TEST-HH

- ✓ Planning and reporting
- Action plans
- Sustainability report
- Remarks report
- ✓ Publish report
- Share report
- All documents
- Overview

Green Key

1. ENVIRONMENTAL MANAGEMENT	70%	11%
Environmental management	1-8	
2. STAFF INVOLVEMENT	100%	
Staff involvement	1-8	
3. GUEST INFORMATION	89%	
Guest information	1-7	
4. WATER	91%	
Water	1-11	
5. WASHING AND CLEANING	33%	
Washing and cleaning	1-12	
6. WASTE	60%	
Waste	1-18	
7. ENERGY	45%	
Energy	1-20	
8. FOOD AND BEVERAGE	18%	
Food and beverage	1-11	
9. INDOOR ENVIRONMENT	17%	
Indoor environment	1-6	
10. GREEN AREAS	33%	17%
Green areas	1-8	

Status

This report is **editable**

Audit report **not released**

View

All subthemes **shown**

Available languages

Progress

Reporting progress **shown**

Audit progress **hidden**

Remarks

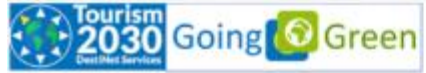
Coach questions **shown**

Internal remarks **shown**

Auditor remarks **shown**

STEP3: Complete the self-assessment

Download your self-assessment result of the chosen certification standard



TEST-HH

✓ Planning and reporting

📅 Action plans

☰ Sustainability report

☰ Remarks report

☑ Publish report

🔗 Share report

📁 All documents

📄 Overview

Overview

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				
Ecocamping				
Green Sign				
Green Key				
Green Globe				
EU Ecolabel				

STEP3: Complete the self-assessment

Download your self-assessment report of the chosen certification standard

Nachhaltigkeitsbericht - 2024

Resort Herbert

Green Key



Content

Reporting context	3
General information	4
Assessment overview	5
Detailed overview	7

STEP3: Complete the self-assessment

View your self-assessment report overview

Assessment overview

Main theme	Criteria	Completed
1. ENVIRONMENTAL MANAGEMENT	9	7 1 1
2. STAFF INVOLVEMENT	6	6
3. GUEST INFORMATION	7	6 1

Your self-assessment along the GSTC Industry criteria demonstrates that your company is likely to comply with 76 out of 144 **Green Key** compulsory criteria. Your company has demonstrated that you would meet **52.78%** of the **Green Key** criteria. Your company needs to address **68** number of the **Green Key** compulsory criteria to be fully compliant with the **Green Key** requirements. You can verify and obtain a more detailed analysis by filling in the complete set of **Green Key** criteria and producing the full sustainability self-check report.

RESPONSIBILITY	Criteria	Completed
12. GREEN ACTIVITIES	5	3 2
13. ADMINISTRATION	12	2 1 9

Sustainability Check Results. From your own information input:

Your self-assessment along the GSTC Industry criteria demonstrates that your company is likely to comply with 76 out of 144 **Green Key** compulsory criteria. Your company has demonstrated that you would meet **52.78%** of the **Green Key** criteria. Your company needs to address **68** number of the **Green Key** compulsory criteria to be fully compliant with the **Green Key** requirements. You can verify and obtain a more detailed analysis by filling in the complete set of **Green Key** criteria and producing the full sustainability self-check report.

STEP3: Complete the self-assessment

View your self-assessment report with details

Detailed overview

- ✓ Compulsory criterion answered with YES
- ✗ Compulsory criterion answered with NO
- Non compulsory criterion answered with YES
- Non compulsory criterion answered with NO
- No answer given

- ✓ Compulsory criterion answered with YES
- ✗ Compulsory criterion answered with NO
- Non compulsory criterion answered with YES
- Non compulsory criterion answered with NO
- No answer given

1. ENVIRONMENTAL MANAGEMENT



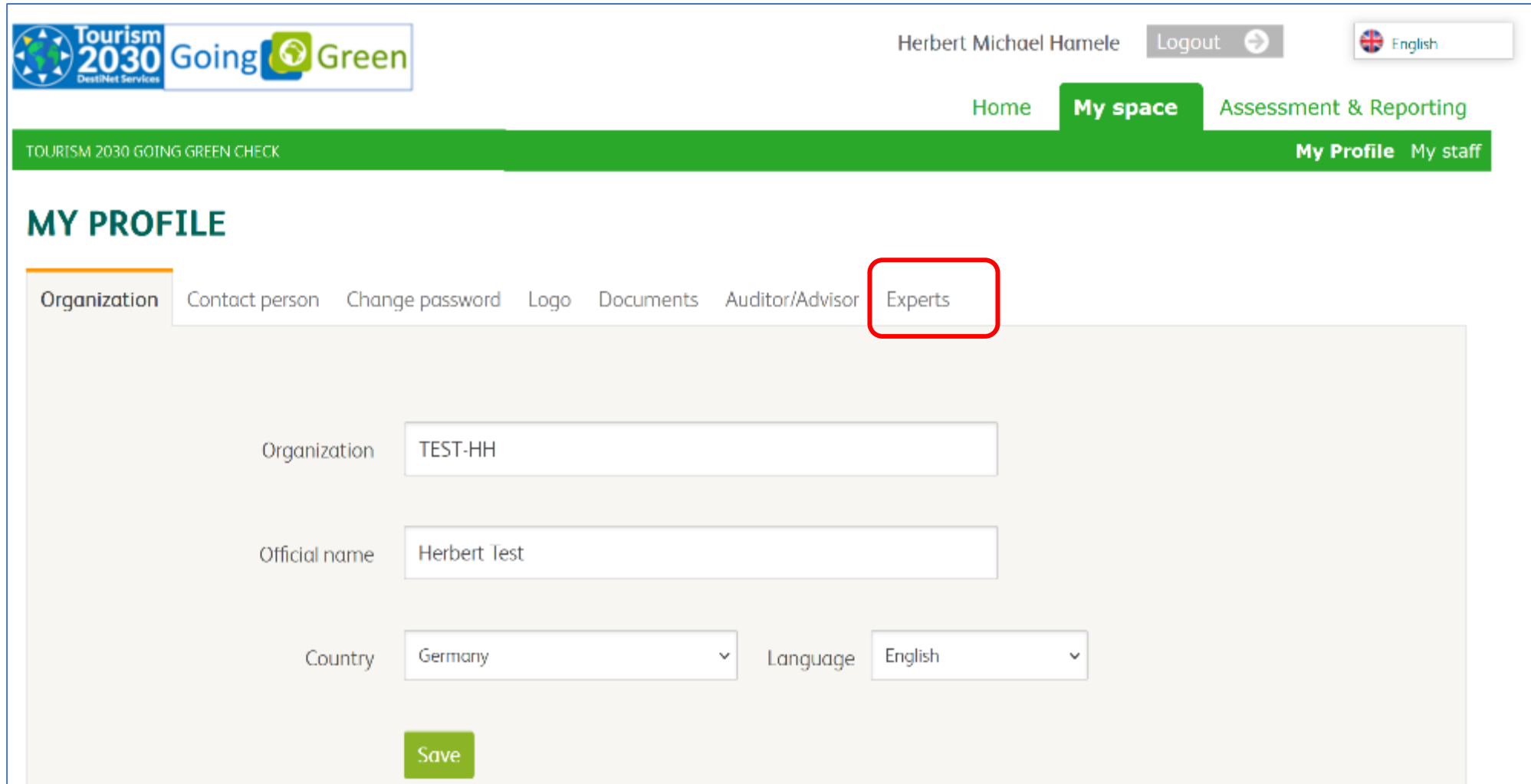
Environmental management



Action	IE	✓
The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)	✓	✓
The establishment must formulate a sustainability policy. (I)	✓	✓
The establishment must formulate objectives and an annual action plan for continuous improvement. (I)	✓	✓

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit



The screenshot displays the user interface for the 'Tourism 2030 Going Green' platform. At the top left, the logo for 'Tourism 2030 Going Green' is visible, with 'DestiNet Services' underneath. The user's name, 'Herbert Michael Hamele', is shown in the top right, along with a 'Logout' button and a language selector set to 'English'. Below the navigation bar, the main content area is titled 'MY PROFILE'. A horizontal menu contains several options: 'Organization', 'Contact person', 'Change password', 'Logo', 'Documents', 'Auditor/Advisor', and 'Experts'. The 'Experts' option is highlighted with a red rectangular box. Below this menu, there are three input fields: 'Organization' with the value 'TEST-HH', 'Official name' with the value 'Herbert Test', and 'Country' with a dropdown menu set to 'Germany'. To the right of the 'Country' field is a 'Language' dropdown menu set to 'English'. At the bottom left of the form area, there is a green 'Save' button.

Tourism 2030 Going Green
DestiNet Services

Herbert Michael Hamele Logout English

Home **My space** Assessment & Reporting

TOURISM 2030 GOING GREEN CHECK **My Profile** My staff

MY PROFILE

Organization Contact person Change password Logo Documents Auditor/Advisor **Experts**

Organization TEST-HH

Official name Herbert Test

Country Germany Language English

Save

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit

The screenshot displays the 'Tourism 2030 Going Green' web application. The page title is 'Planning and reporting'. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. A dropdown menu shows 'Green Key'. The main heading is '1. ENVIRONMENTAL MANAGEMENT'. The left sidebar lists criteria for 'Environmental management':

- 1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2 The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3 The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4 All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5 The establishment ✓ ✓

The main content area shows the details for criterion 1.1: '1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)'. Below this, there are tabs for 'Reporting', 'Guidance', 'Remarks', 'Action plan', and 'Best practices'. The 'Reporting' tab is active and contains a 'Reporting' section with a 'Yes' checkbox (checked) and a 'No' checkbox (unchecked). At the bottom right of the main content area are 'Save', 'Previous', and 'Next' buttons.

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY Green Key

1. ENVIRONMENTAL MANAGEMENT

Environmental management

Criteria

- 1.1** The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2** The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3** The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4** All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5** The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance **Remarks** Action plan Best practices

Reporting

Yes No

Save Previous Next

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit

The screenshot displays the 'Tourism 2030 Going Green' web application. The page title is 'Planning and reporting'. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. A dropdown menu shows 'Green Key'. The main heading is '1. ENVIRONMENTAL MANAGEMENT'. The left sidebar is titled 'Environmental management' and lists five criteria, each with a status of two green checkmarks. The selected criterion is '1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)'. The main content area shows the 'Action plan' tab selected, with a 'Reporting' section containing a 'Yes' radio button (checked) and a 'No' radio button (unchecked). Navigation buttons 'Save', 'Previous', and 'Next' are visible at the bottom right.

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

1. ENVIRONMENTAL MANAGEMENT

Environmental management

Criteria

- 1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2 The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3 The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4 All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5 The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance Remarks **Action plan** Best practices

Reporting

Yes No

Save Previous Next

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The image shows a web application interface for 'Tourism 2030 Going Green'. The main page is titled '1. ENVIRONMENTAL MANAGEMENT' and 'Environmental management'. A sidebar on the left lists 'Criteria' with five items, each with a green checkmark and a '(I)' indicator. The main content area is titled 'Planning and reporting'. A modal window is open, titled 'Add new task', which is highlighted with a red box. The modal contains the following fields and controls:

- Title:** A text input field with the placeholder text 'Enter title of the task'.
- Task:** A larger text input field with the placeholder text 'Add task description'.
- Staff selected:** An empty dropdown menu.
- Select staff member:** A dropdown menu with 'Herbert Michael Hamele' selected.
- Buttons:** 'Unselect all' and 'Select all' buttons are located below the staff selection dropdowns.
- Start:** A text input field with the placeholder text 'select starting date'.
- End:** A text input field with the placeholder text 'select deadline'.
- Financials:** A text input field with 'EUR' written below it.
- Hours:** A text input field.
- Footer:** 'Close' (red button) and 'Save' (green button) buttons.

Going Green Check: A tool for European SMEs



The Going Green Check can be expanded to further national and international certification standards in Europe. Suggestions are very welcome!

Are you interested in testing and applying the Going Green Check?

1. See the **information page** for German pilot businesses on:
<https://destinet.eu/resources/learning-training/zertifizierungsfinder-going-green-check>
2. Send an email to herbert.hamele@ecotrans.de and ask for a **free test account**

Thank you for your attention!