


# DestiNet Services for Certification Programmes

## Standard Services

These services are offered without charging to **environmental and sustainable tourism certification programmes**. However a voluntary  contribution to the cost is very welcome to support the ECOTRANS work for providing transparency on sustainable tourism worldwide.

### Certification Profile

- Standardized description, linked with certificate's website and contact details  
 → [see example](#)



### Global list of certificates

- Inclusion in the global list of environmental and sustainable tourism certificates  
 → [see standards and certificates](#)



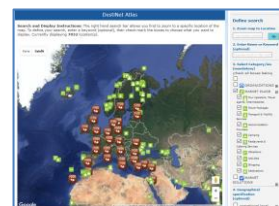
### Global Label Guide

- Option: Inclusion in the global "Sustainable Tourism: Guide through the Label Jungle" (pdf, English – German)  
 → [see label guide](#)



### Global Market Place Atlas

- Mapping certified tourism locations on the Market Place Atlas
- Specified for 10 categories
- Each item linked with the certification profile  
 → [see Market Place Atlas](#)



## Premium Services

These services are offered against a moderate annual fee to environmental and sustainability certification programmes. With their financial contribution the certification programmes cover (part of) the cost at ECOTRANS as a not-for-profit organisation.

### Landing page for own certified tourism

- Own landing page on Certified Tourism with A-Z list of own certified tourism, links to the certificate's profile, to the map with certified tourism and to marketing partners' sites  
 → [see example](#)



### Certified Tourism landing page

- Display on the global certified tourism landing page with logo and map – hyperlinked to the certificate’s profile and to the certificate’s map of certified tourism on the Global Market Place Atlas
- Right to include the Market Place map with your certified tourism as i-frame in the own website  
→ [see Certified Tourism](#)



### Quick-Finder

- Inclusion in the “certification quick-finder”: pilot region EUROPE  
→ [under development](#) 



### Green Proofs

- Inclusion of the certificate in the “green proofs” section of Green Travel Maps (global to local level)  
→ [see example Germany](#)

International und territoriale Nachweise						
	Green Key	Green Globe	Green Key	Green Globe	Green Key	Green Globe
Green Key	✓	✓	✓	✓	✓	✓
Green Globe	✓	✓	✓	✓	✓	✓
Green Key	✓	✓	✓	✓	✓	✓
Green Globe	✓	✓	✓	✓	✓	✓

### Green Travel Maps

- Inclusion of the certificate as PARTNER of Green Travel Maps  
→ [see Green Travel Maps](#)
- Inclusion of certified tourism businesses and destinations in international, national and regional Green Travel Maps  
→ [see example Germany](#)



### Marketing services

- Forwarding of certified tourism listings and certificate’s logo/description to marketing partners to bring green tourism to the consumers (e.g. bookdifferent.com, Germany. Travel)  
→ [see example](#)



### Annual Fee for Premium Services

- up to 100 locations 250,00 €
- up to 500 locations 500,00 €
- more than 500 locations on demand

### About ECOTRANS and DestiNet Services

- [ECOTRANS e.V.](#) is a not-for-profit NGO registered in Germany, committed to support sustainable tourism development and to provide transparency
- [DestiNet.eu](#) is a UN registered “Partnership for Sustainable Development”
- ECOTRANS offers DestiNet Services according to its statutes and as partnership contribution to the Sustainable Development Goals 2030. The fee for DestiNet Services is used to cover (part of) the cost.