



TourCert certificate for tour operators

Our services, your benefits

Why TourCert?

TourCert unites experts in tourism, academia, environment, development, and politics. With many years of experiences we are committed to responsible tourism. For us, “Travel for Tomorrow” means making the travel industry fit for the future and also sensitizing travellers on achieving a positive contribution for everyone involved with their holidays.

TourCert: What we do?

- Advise and accompany tourism enterprises and destinations in the implementation of sustainable and successful ways of doing business
- Qualify through consultancies, seminars and online trainings that impart specialised knowledge on sustainable tourism
- Provide certification and awards the TourCert label for sustainability and corporate responsibility in tourism

TourCert: guaranteed quality

All criteria catalogues of TourCert are based on the international quality and environmental management standards according to ISO and EMAS as well as the ISO guidelines for corporate responsibility (ISO 26000) and are also oriented to the international regulations of the Global Sustainable Tourism Council (GSTC).

How we can help you?

As a tour operator you work with a large number of different partners (hotels, incoming agencies, tour guides...). These, in turn, provide various partial services – and have a decisive influence on the quality of your tourism product. Our certification for tour operators therefore starts with the service providers in the destinations.

How we can help you?

We make things measurable: In order to control complex matters such as the sustainability performance of a tour operator, we have developed measurable indicators. Analysing the current state within the company and along the value chain is therefore an important element of the certification process. In this context, data such as water and electricity consumption, financial data, the number of employees in the company, staff satisfaction, as well as advanced training programmes are relevant.

How we can help you?

TourCert has developed its own internationally recognised consultancy and certification system for the tourism sector. The advantages of the TourCert system go far beyond mere certification.

TourCert Consultancy

TourCert Workshops and Seminars

TourCert E-learning