



SUSTAINABLE TOURISM

A POWERFUL TOOL FOR BIO-CULTURAL CONSERVATION



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Sustainable tourism is arguably the world's largest industry and sector supporting protected areas. During planning and implementation, positive economic, socio-cultural, environmental and climate considerations are incorporated.

More than 50% of all tourists visiting a foreign country make use of protected areas. Experience in these protected areas can encourage tourists and stakeholders to engage in and raise investments for conservation.

SUSTAINABLE TOURISM CAPACITY

UNEP/GRID-Arendal has sustainable tourism expertise in the following areas:

- Bio-cultural Conservation
- Resource Efficiency and Biodiversity
- Finance and Investment
- Policy Frameworks and Knowledge Networks
- Climate Change and Adaptation
- Payment for Ecosystem Services (PES) including Blue Carbon
- Poverty Alleviation

UNEP/GRID-Arendal specializes in building **global networks** and is an advisory member of the **Global Partnership for Sustainable Tourism (GPST)**.

WHAT IS LINKING TOURISM & CONSERVATION (LT&C)?

LT&C is a UNEP/GRID-Arendal initiative, begun in 2007, that highlights worldwide examples of tourism best practices that support the development and management of protected areas and aims to:

- Support the Convention on Biological Diversity (CBD);
- Map the global overview of convincing LT&C cases and monitor their further development; and
- Increase understanding of good LT&C models and how they could be replicated.



Contact

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Photo credits

Front page left to right:
Hippo (*Hippopotamus amphibius*), Lake Naivasha, Peter Prokosch
Huayna Picchu mountain, Christina T. Cavaliere
Wildlife in Kenya, Peter Prokosch
Main Photo: Costa Rican mangroves, Christina T. Cavaliere
Back page: Peruvian Artisan, Christina T. Cavaliere